

Historic, Archive Document

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62,27

EARL MAY 1950 FALL CATALOG

**SUNBURST**

166. A sensationally flashy new tulip. Brilliant tongues of flaming red extend from the base up into petals of brightest golden yellow. An early bloomer which is certain to thrill all who see it. 3 for 39c; 6 for 70c; 12 for \$1.25, Postpaid.

**DOUBLE TULIPS**

Bloom 2 Weeks Earlier Than Others. The full, very double flowers of these Tulips are strikingly beautiful. They are large, rich in color, and come on long, strong stems. Your choice of three excellent varieties.

Your choice, alike or assorted.

171. Beacon Fire, deep red.

172. Golden King, rich yellow.

173. Peach Blossom, soft pink.

3 for 45c; 6 for 75c; 12 for \$1.35 Postpaid

DOUBLE TULIP SPECIAL

Order No. 175. Four each of 3 Double Tulips above.

All 12 Only \$1.25, Postpaid.

**PEONY FLOWERED TULIPS**

You'll think your eyes are deceiving you when you see these immense and very showy blooms. The flowers are very double and actually as large as peonies, on stems 20 to 22 inches tall. Count upon them to be the sensation of your Spring flowers.

82. UNCLE TOM. Rich maroon.

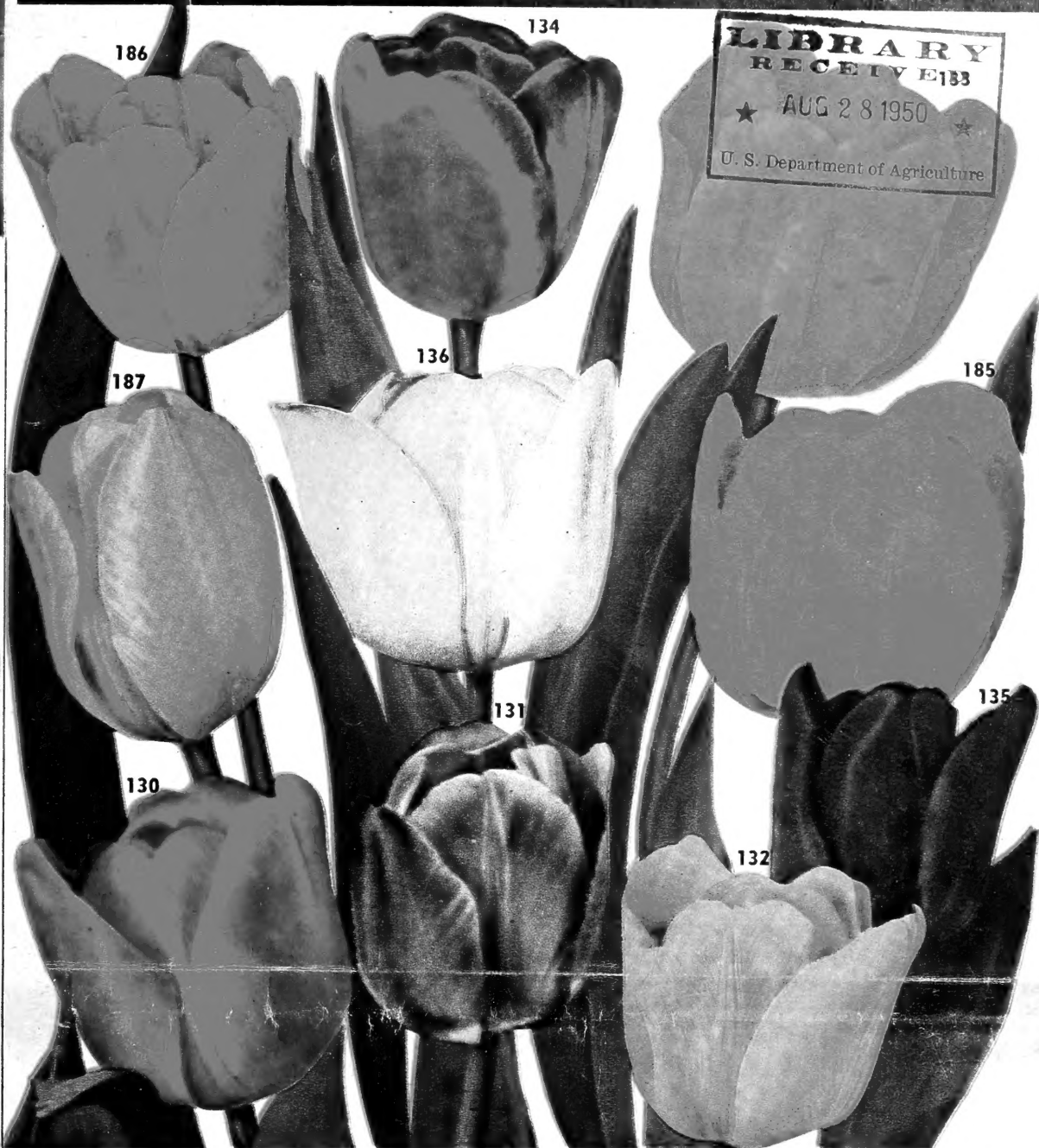
80. EROS. Salmon pink.

81. MT TACOMA. Pure White.

3 for 55c; 6 for 95c, Postpaid.

SPECIAL COLLECTION. Order No.

85. Four each of the 3 above. ALL 12 ONLY \$1.75, POSTPAID.

**DARWIN TULIPS****RAINBOW COLLECTION OF DARWIN TULIPS**

Order No. 126. A grand mixture of named varieties, bold and beautiful Darwin colors for your garden. Reds, Pinks, Yellows, Whites, Lilacs, Purples . . . all large flowering and long stemmed! And, every bulb is sure to bloom.

12 for 95c; 25 for \$1.85
50 for \$3.50; Postpaid.

IMPORTED HOLLAND BULBS

All of our Tulip Bulbs and other Spring Flowering Bulbs are imported from Holland . . . the finest, sure-to-bloom quality.



These giant Darwins will bring you the first and most colorful flowers of early Spring. So big, so beautiful, so stately on tall sturdy stems. For a distinctive, commanding show of floral loveliness plant these grand varieties . . . plant them along a border, in a special tulip bed, along the foreground of other plantings, or in clumps among your shrubs or evergreens. Every bulb we send you is sure to bloom. Remember, you must plant them this Fall for glorious bloom next Spring. They will be sent to you at the proper planting time, along with complete instructions. Make out your order and send it to us today.

186. Orange Perfection

185. Camp Fire

133. Yellow Emperor

187. Princess Elizabeth

136. Zwannenburg

134. Pride of Haarlem

130. Bartigon

131. William Copeland

135. Queen of the Night

132. Phillip Snowden

6 for 60c

12 for \$1.00

25 for \$2.00

Postpaid

COLOR COLLECTION OF ALL THE DARWIN TULIPS PICTURED ABOVE**Order No. 144**

Our finest Tulip Collection! You will have every one of Darwin Tulips above. Each variety is outstanding in its color class. All are giant flowered and tall growing. Just look at those ten beauties. Order them today. Every bulb will bloom.

Each of 10 Pictured
ALL 30 BULBS
ONLY \$2.25 POSTPAID

EARL MAY SEED CO.
Shenandoah, Iowa



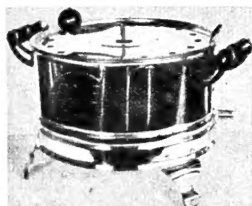
IT IS SURE TO POP

SURE TO POP AND SURE TO HIT THE SPOT FOR FLAVOR. Our popcorn is moisture conditioned TWO WAYS. First, in the Laboratory we make scientifically certain it carries that just-right moisture content for perfect popping. Actual popping tests of every lot prove this. Then, we pack it in sealed moisture-proof plastic bags, the kind you use for food storage in your refrigerator. It is sure to reach you in sure-to-pop shape. It is sure to thrill you with greater popping volume and with delicious flavor. Orders yours today.

HYBRID YELLOW JUMBO 5 lbs. \$1.00

POSTPAID in Iowa, Nebraska, Kansas and Missouri. Elsewhere please add 5c per pound for postage.

HYBRID JAP HULLESS 4 lbs. \$1.00



ELECTRIC POPPER

Chrome plated. A good one, made to sell for almost double this low price.

\$2.95, POSTPAID



EE-ZEE POPPER

The old favorite stove-top popper. Certainly does the job, too.

\$1.65, POSTPAID

Dear Friends:

I am still marveling at how well everything has grown this Spring and this far into the Summer. We had such long stretches of bad weather at planting time that I wondered if I would ever get anything planted. And then I couldn't help wondering if it could possibly grow. But it all did.

Roses never grew more vigorously, nor have they ever bloomed more abundantly. Flowering shrubs were glorious, more bloom than even some of the old timers could remember. And in my garden, the vegetables are yielding right up to the best I've ever had.

So, naturally, I am very happy with my success and most sincerely hope you had the same good fortune with all the things you planted.

I am happy, too, because we had such a good volume of business from all of you folks. Frankly, there were times during wet and cold weeks this Spring when I worried that our business would be less than the year before. But, the planting season lasted longer than usual and our sales finished even better than last year.

All of us seed house folks appreciate this more than I can say. We will continue to do our level best to deserve your business and your good wishes.

I hope you'll be ordering more things from us this Fall. And, as usual, I urge you to order early. It helps us to give better service to you and all our other customers. It assures you of getting all the things you want in plenty of time to get them planted ahead of bad weather.

No more room. Must close after wishing you and yours a good season and every happiness.

Sincerely,

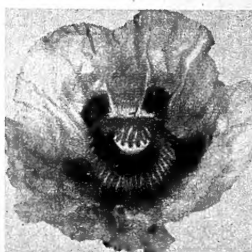
Edward May



Premium Number 1

1 RED PHLOX

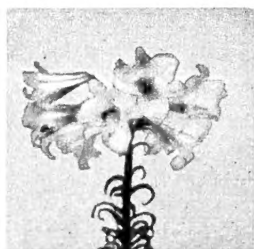
Hardy, Sure-To-Bloom
Worth 39c



Premium Number 2

1 RED HARDY MUM

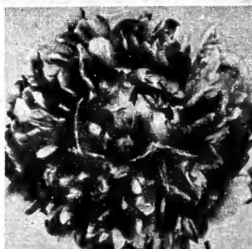
Large Flowering
Worth 50c



Premium Number 3

Two Blooming Size REGAL LILY BULBS

Worth 50c



Premium Number 4

One Beautiful RED PEONY

Worth 75c

"KNEE DEEP" IN REGAL LILIES

If you look real close you will see me standing in this planting of Regal Lilies. It was taken July 7th here at Shenandoah in the nursery owned by my grandfather, Mr. E. S. Welch. Practically all of the nursery stock we send out to fill your orders is grown by his nursery. There are hundreds of acres of nursery stock being grown within a few miles of Shenandoah. As you would expect, I am out in the fields a lot, checking the growth of plants and bushes and trees. Many of them will some day be growing in the yards of our customers. Being so close to it explains why I am so confident of the high quality of the nursery stock we send you. It explains why I am sure it will give you complete satisfaction.

SOMETHING TO THINK ABOUT

When you order trees and flowers and bushes for your yard, you are making a long-time investment in beauty and satisfaction. It is something to think about. A roof will one day need patching or replacing. The finest rug wears thin. The years of service from refrigerators and radios are limited. But, a tree planted this Fall gets more beautiful throughout your lifetime. With little or no care, the Tulip bulbs you plant can be appreciated through years to come. There are Peony clumps in Shenandoah that have bloomed every year for over forty years, with hardly any care at all.

No wonder I am enthused about the things we have to make your yard more beautiful, more gratifying to you throughout the years to come.

Fine Premiums With Early Orders

As usual, we want to show our appreciation of early orders with a real practical "thank you." That is why we offer the premiums listed below. While the orders are not sent to you until the proper planting time, all the "book work" on the early order can be done ahead of time with a real saving to us.

If you send your order before October 1st you are welcome to your choice of premiums. If you send it after that date but still reasonably early, we will send a premium of our choice. In either case, be sure you ask for your premium or none will be sent. (Premiums are limited to nursery orders from this catalog.)

Your choice of the following premiums, alike or assorted.

Any 1 premium with a \$4.00 to \$6.00 order.
Any 2 premiums with a \$6.00 to \$8.00 order.
Any 3 premiums with an \$8.00 to \$10.00 order.
Any 4 premiums with an order for \$10.00 or more.

ORDERS FROM OUR 1949 SPRING CATALOG

Yes, you can order anything you want from our Spring catalog. We will fill your order on everything which can be successfully shipped and planted this Fall. Anything which cannot be sent this Fall will be booked for delivery next Spring and we will advise you accordingly.

For Brighter, Gaye, Richer Colors, Plant These Beautiful Tulips



BRIGHT PASTELS

You'll thrill to the sparkling gayety of these three lovelies. They will bring brilliant beauty to your planting.

Your Choice, Alike or Assorted

142. Advance

141. Marjorie Bowen

143. Wall Street

3 for 35c; 6 for 65c; 12 for \$1.15
Postpaid

PASTEL SPECIAL

Order No. 145. Four each of the Bright Pastel Tulips above.

All 12 for Only \$1.05, Postpaid

RICHER SHADES

Here are three of the richest colored of all tulips, famous for rare blending of deep hues.

Your Choice, Alike or Assorted

137. Louis XIV

138. Alice Keith

139. Baachus

3 for 45c; 6 for 75c; 12 for \$1.25
Postpaid

RICHER SHADES SPECIAL

Order No. 140. Four each of the Richer Shaded Tulips above.

All 12 for Only \$1.15, Postpaid

CONTRASTING COLORS

Beautiful two-tone tulips with contrasting colors and delicate feather-edge effects.

Your Choice, Alike or Assorted

102. Rijnland

101. Rose Beauty

100. Aviator

3 for 35c; 6 for 65c; 12 for \$1.15
Postpaid

Contrasting Colors Special

Order No. 105. Four each of the Contrasting Color Tulips above.

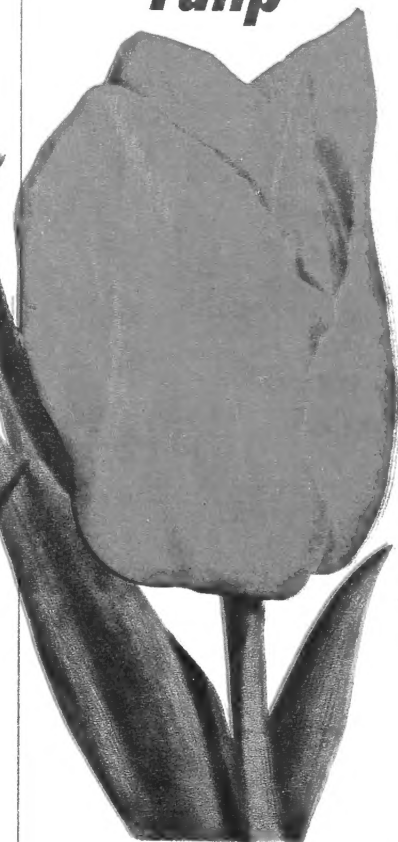
All 12 for Only \$1.05, Postpaid

SPECIAL TULIP GARDEN

Order No. 107

Four each of the 9 Tulips pictured above. All 36 Bulbs Only \$2.85, Postpaid.

World's Largest Tulip



RED EMPEROR

99. So big and so brilliant that you aren't going to believe it until you see it with your own eyes. The blooms alone are often well over 4 inches tall, 8 inches across when wide open. And the color is the brightest, most brilliant red you can imagine. Red Emperor is more than a novelty. It is a flower of amazing size and great brilliance and thrilling beauty. Plant Red Emperor for sure. Sure-to bloom bulbs.

3 for 49c; 6 for 85c
12 for \$1.50, Postpaid

PARROT TULIPS

Delightfully different from all the rest! Petals are exotically feathered and irregularly shaped. Colors are very attractive.

Your Choice, Alike or Assorted

110. Blue Parrot

111. Orange Favorite

112. Miss Kay

3 for 65c; 6 for \$1.15
12 for \$2.00, Postpaid

PARROT SPECIAL

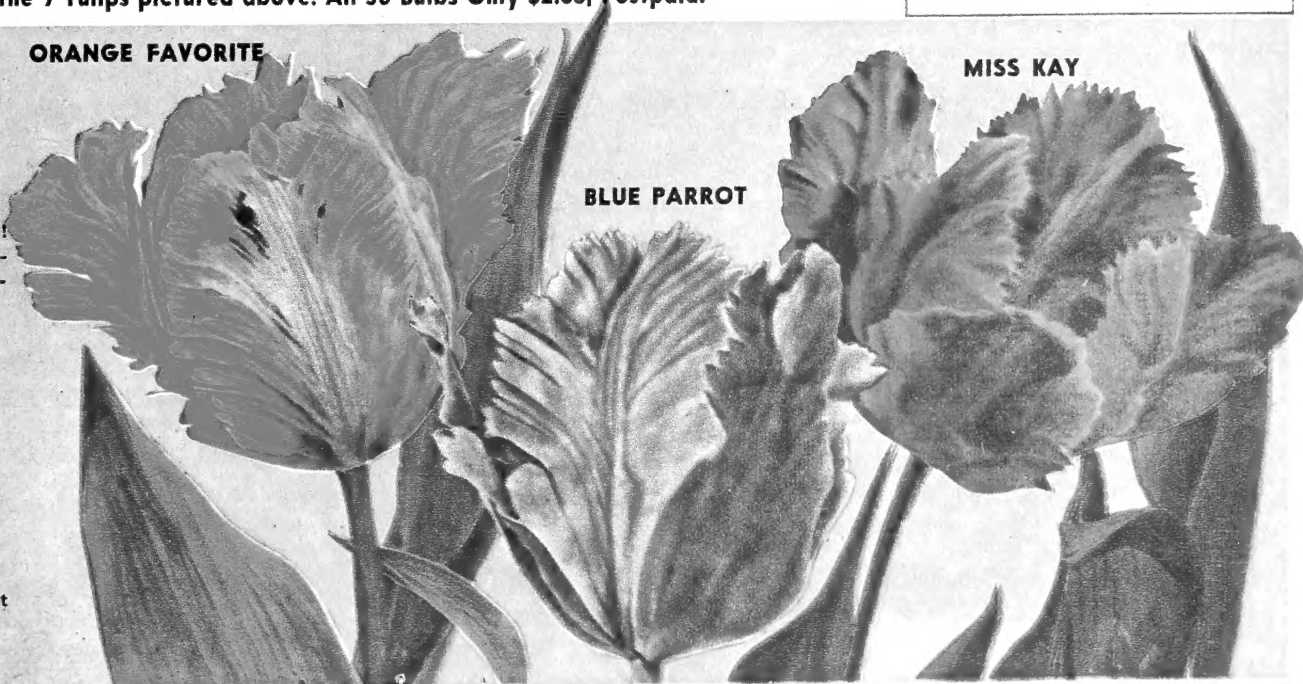
Order No. 115. Four each of the Parrot Tulips pictured at right.

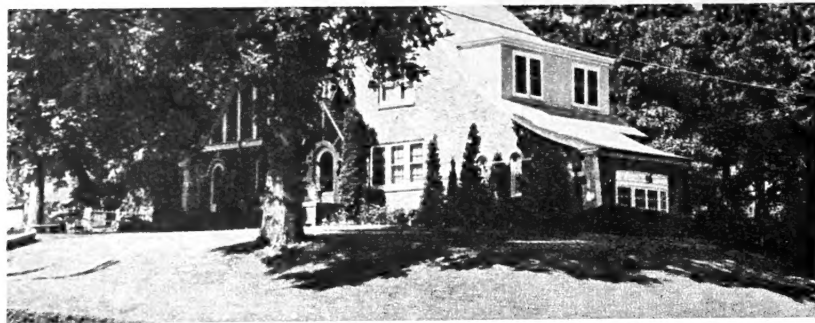
All 12 Only \$1.85, Postpaid

ORANGE FAVORITE

BLUE PARROT

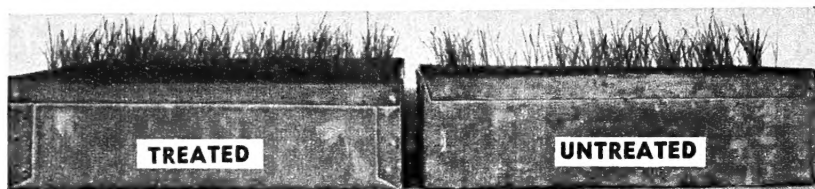
MISS KAY





NOW! The Biggest Lawn Grass News In Years . . .

EVERY POUND OF EARL MAY LAWN GRASS SEED IS TREATED



The whole story of Earl May TREATED Lawn Grass Seeds is told in the picture above. Same seed was used in both tests. Same number of seeds. Same soil. Same conditions. But look at how much thicker and heavier the stand of grass is where the seed was treated! Fungus, bacteria, diseases, rot, and insects killed a great deal of the untreated seed. It just didn't have a chance to come up. Our special lawn treatment protects Earl May Lawn Grass Seeds against these hazards. You can readily see the difference in these tests pictured above. You are sure to see that difference in your own lawn . . . up to 46½% increase in stand. And you'll still see the wonderful effect of this seed treatment throughout the season. Your better, healthier stand of young grass will grow into a heavier lawn. It will just naturally offer much greater resistance to dandelions, plantain, water grass, and the other weeds which get into thinner stands of weaker grass.

By all means plant Earl May TREATED Lawn Grass Seed this Fall. The same high quality, heavy weight, new crop seed plus this most effective treatment to assure you the utmost success with your lawn. Take a tip from Nature! Sow lawn grass seed early this Fall. Order yours right now.

FALL IS NATURE'S SEEDING TIME

NATURE'S WAY of sowing grass seed is to get it started early in the Fall. The Fall rains give it the ideal cool, wet start and it will be getting green again under those late snows next spring. If you want a heavy, permanent, carpet-like lawn, sow your grass seed this Fall. **We select only the finest, clean, heavy New Crop seed for our customers. It has demonstrated real superiority on thousands and thousands of lawns. It will succeed for you, too. Send us your order today.**

Landscape Service

If you have been worried that the services of expert Landscape Architects might be too expensive, then you will be interested in this message. Our special Landscape Service is so arranged that, in reality, it costs you nothing. A small deposit is made when we start work on a Landscape Plan for your property. But, when you have purchased a nominal amount of planting materials from us, your deposit is returned to you as a discount.

Another feature of our Landscape Service, widely appreciated by hundreds of home owners we have served, is that you are not required to purchase all of your planting materials at one time. You can do it over a period of two or three years, or longer if you prefer.

We will send you complete information for 25c to cover the cost of printing and postage. Graph sheets, questionnaire, and complete instructions are included. Send 25c. No obligation. Send for it today.

HOW MUCH YOU NEED

Figure one pound of seed for every 200 square feet for a new lawn. To thicken up your present lawn, plant one pound to every 400 square feet. Complete detailed instructions on the Planting and Care of Your Lawn will be sent along FREE with each order for lawn grass seed.

OUR FINEST "TAILOR MADE" LAWN SEED

Maypark



2010. This special blend is "tailor made" from the finest adapted grasses to make a grand lawn under a wide variety of conditions. Fine heavy-weight Kentucky Blue Grass is the base of this blend. There's a generous quantity of White Dutch Clover. It also contains just the right amount of fine, quick growing grasses. It is all new crop seed, clean, pure, high in germination. Count on it to make you a thick heavy, permanent lawn. Order extra early. Then, plant extra early. It pays.

Lb. 95c; 3 lbs. \$2.75
5 Lbs. \$4.45; 10 lbs. \$8.75
Postpaid

KENTUCKY BLUE GRASS

The deep rooted lawn grass that makes the best permanent lawns. A dark green velvety carpet of grass, the favorite everywhere. The seed we offer you is selected from the best heavy soddied Kentucky Blue Grass meadows. Our seed is 7 to 9 pounds heavier than the 14 pound per bushel standard. Extra heavy, strong germinating seed that grows quick.

2011. HEAVY WEIGHT FANCY. Lb. \$1.10; 3 lbs. \$2.95; 5 lbs. \$4.95; 10 lbs. \$9.65, POSTPAID.

2030. MAYWORTH EXTRA FANCY. Plant this grade for the best success. Lb. \$1.25; 3 lbs. \$3.50; 5 lbs. \$5.75; 10 lbs. \$11.00, POSTPAID.

SHADY LAWN GRASS MIXTURE

2012. Grass for the shady spots. Thrives in the shade where other grasses fail. This mixture is a blend of the best fine bladed grasses which we know from experience will thrive in the shade. We have tested it time and again and we are confident it will do the same for you.

Lb. 98c; 3 lbs. \$2.85; 5 lbs. \$4.65; 10 lbs. \$8.95, ALL POSTPAID.

CREEPING BENT GRASS

2015. Makes a soft, permanent green carpet. Extremely hardy and multiplies both from creeping roots and branching tops. Makes a beautiful permanent lawn, growing richer and more luxuriant each season.

½ lb. 65c; lb. \$1.25; 3 lbs. \$3.45;
5 lbs. \$5.45, POSTPAID.

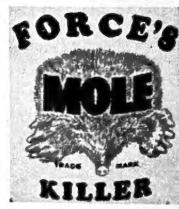
2013. CREEPING BENT GRASS MIXTURE. Contains a large amount of the best hardy Bent Grass and in addition, a plentiful supply of extra clean, pure Kentucky Blue Grass with other good lawn grasses.

Lb. 98c; 3 lbs. \$2.85; 5 lbs. \$4.65;
10 lbs. \$8.95, ALL POSTPAID.

WHITE DUTCH CLOVER

2014. This white blossom lawn clover is a great help in getting grasses established. It grows quickly to hold the soil and protect the young grass. It pro'uces nitrogen in the soil which makes excellent food for the grasses. And, it makes a beautiful lawn combination with Blue Grass. One pound will be enough for the average city lot.

½ lb. 75c; lb. \$1.35; 3 lbs. \$3.75;
Postpaid.



FORCE'S MOLE KILLER

85 Pellets . . . \$0.50
185 Pellets . . . \$1.00
875 Pellets . . . \$3.25

POSTPAID

No traps. No gas. No exposed poison. Kill moles in the ground with Force's handy pellet pellets. Compounded from the mole's natural food. Use it according to directions and we guaranteed to kill moles or refund your money. The moles readily scent the pellets, eat them, and die. Don't let moles riddle your lawns and gardens. Order Force's Mole Killer today.



FORCE'S GOPHER KILLER

60 Pellets 50c
175 Pellets \$1.00
POSTPAID

No bait to mix. No mess. But you get guaranteed results from Force's Gopher Killer in handy pellet form. They are made from natural gopher food, with the true scent to attract gophers. One good application wipes out a whole infested area. Satisfaction guaranteed or your money refunded.

60 Pellets 50c; 175 for \$1.00, Postpaid

TOP SET ONIONS

ORDER NO. 538

You should all have some of these old fashioned top set onions. Replants itself year after year. And they get green and are ready to use very early in the spring, right with the last wet snows of later winter. ½ lb. 25c; lb. 39c, Postpaid.



BEAUTIFUL BLOOM EVERY YEAR WITHOUT TROUBLE OR CARE

Yes, the Peony is the most gorgeous and most dependable of all the Perennials. Enormous blooms are a marvel of beauty on the bush and they are unexcelled for cut flowers. Peonies are easy to grow, too, thriving and blooming abundantly year after year even when completely neglected. Plant them this Fall for bloom next Spring. Our generously big 3 to 5 eye root divisions will grow and thrive and thrill you with abundant bloom. That's why we guarantee them 100%.

PEONIES BY COLOR

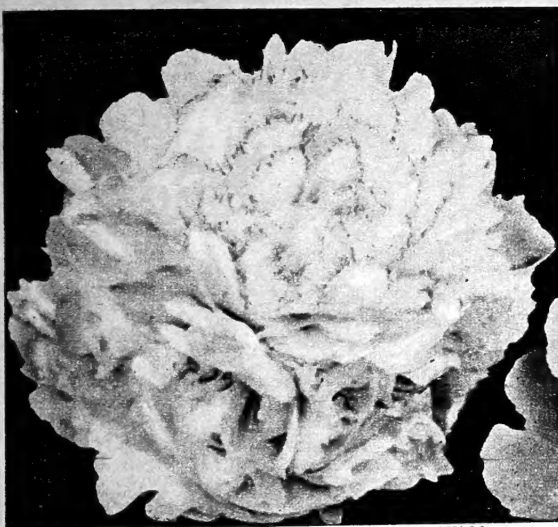
At a Bargain Price

Choose any colors you prefer—Red (3364), Pink (3365), and White (3366), alike or assorted. We'll send them labeled as to color and guaranteed to please you. You may get finer, more expensive varieties where we have them in quantities too scarce to list. We will send you our regular Big 3 to 5 Eye Root Divisions.

YOUR CHOICE BY COLOR

Each 75c; 3 for \$1.85 Postpaid

Order No. 3314. 1 Each of Red, Pink, and White—Only \$1.50, Postpaid.



FESTIVA MAXIMA

MEMORIAL DAY FAVORITES

Lawns and cemeteries throughout this part of the country give glorious testimony to the beauty and abundant blooming habits of the three Peonies pictured above. Each of these varieties is a free bloomer. The big 3 to 5 eye plants we send you this Fall will bloom next Spring and go on to bring you years of pleasure and pride.

YOUR CHOICE: 85c EACH, POSTPAID

3310. FELIX CROUSSE is a deep crimson of beautiful form.

3311. EDULIS SUPERBA is a massive and magnificent pink.

3312. FESTIVA MAXIMA is one of the finest whites, attractively flecked with crimson.

Order No. 3313

ALL 3 ABOVE ONLY \$1.95 POSTPAID

Three of the WORLD'S FINEST

Here we are listing three of the very finest peonies in all the world. Outstanding for wondrous coloration, immense size, and perfection of form. They will bring unmatched beauty to your garden.

3325. AVALANCHE. Most remarkable coloration makes this an exceptionally attractive peony. A collar of creamy white petals surrounds a center delicately tinted with a lilac blush and occasionally edged carmine. The blooms are very large, very compact. An enchanting cut flower and excellent for show purposes. Blooms late. Each \$1.10, Postpaid.

3335. MARTHA BULLOCH. Blooms often measure from 8 to 10 inches across and the color is old-rose-pink. Rated 9.1 and many claim it is easily the greatest of all the pinks. The flower is the cup rose type. They are borne well above the foliage, on strong sturdy stems. Truly a wonder peony. Worthy of an honored place in your garden. Each \$1.25, Postpaid.

ORDER ALL THREE

Order No. 3304. One each of Avalanche, Martha Bulloch, and Auguste Dessert. (A \$3.45 Value).

ALL 3 ONLY \$3.00, POSTPAID



3315. AUGUSTE DESSERT. Very large, brilliant rose-red blooms. The large round petals are each edged with a distinct narrow silver border. Blooms are beautifully formed, too, and the medium height plant flowers very prolifically in midseason. You'll always take pride in this outstanding beauty. Each \$1.10, Postpaid.

A FAMOUS FOURSOME

Each of the four peonies below and at the right is known and enthusiastically recommended by every peony authority.

3323. MARY BRAND. Always among the winning reds in every peony show! The distinct red carries a livening trace of purple. The blooms are immense and will last a week if cut in the bud. Each 95c, Postpaid.

3338. BARONESS SCHROEDER. Nearly all agree that this is the finest of white peonies. The buds first open with a delicate blush and become milky white in full flower. It certainly deserves a place in every peony planting. Each \$1.00, Postpaid.

3307. KARL ROSEFIELD. An early midseason bloomer that will thrill you with its brilliant red color and generous bloom. The very large blooms are semi-rose type . . . excellent both as a cut flower and show flower. Each 95c, Postpaid.

PLANT ALL FOUR

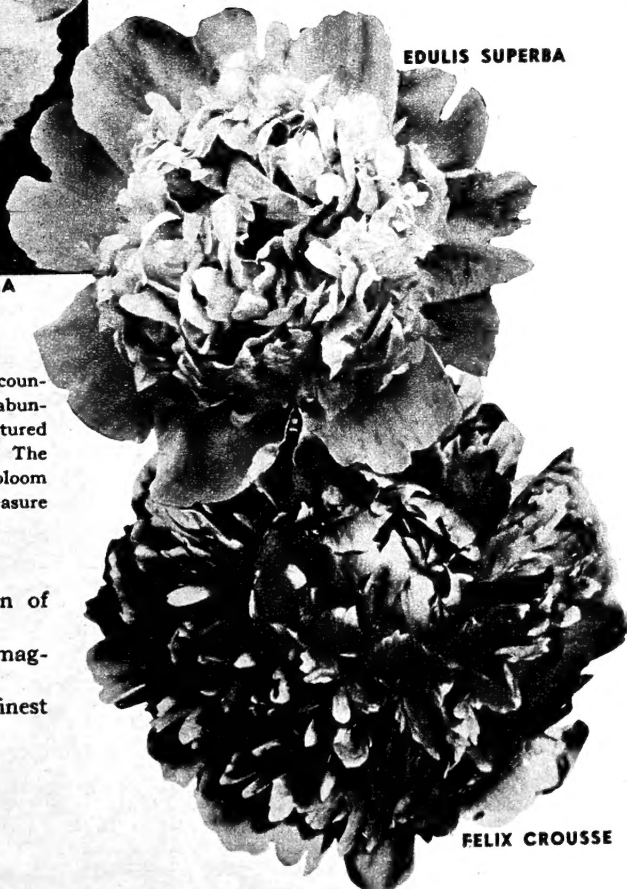
Order No. 3309. One each of Mary Brand, Baroness Schroeder, Karl Rosefield, and Sarah Bernhardt. (A \$3.90 Value).

ALL 4 ONLY \$3.25, POSTPAID



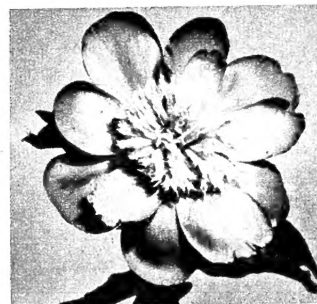
3328. SARAH BERNHARDT. Always prominent among the winners at peony shows. The grand big blooms are a true apple-blossom pink and each petal is entrancingly tipped with silver. You'll always be proud of your Sarah Bernhardt. Each \$1.00, Postpaid.

EDULIS SUPERBA



FELIX CROUSSE

EXQUISITE NEW PEONY



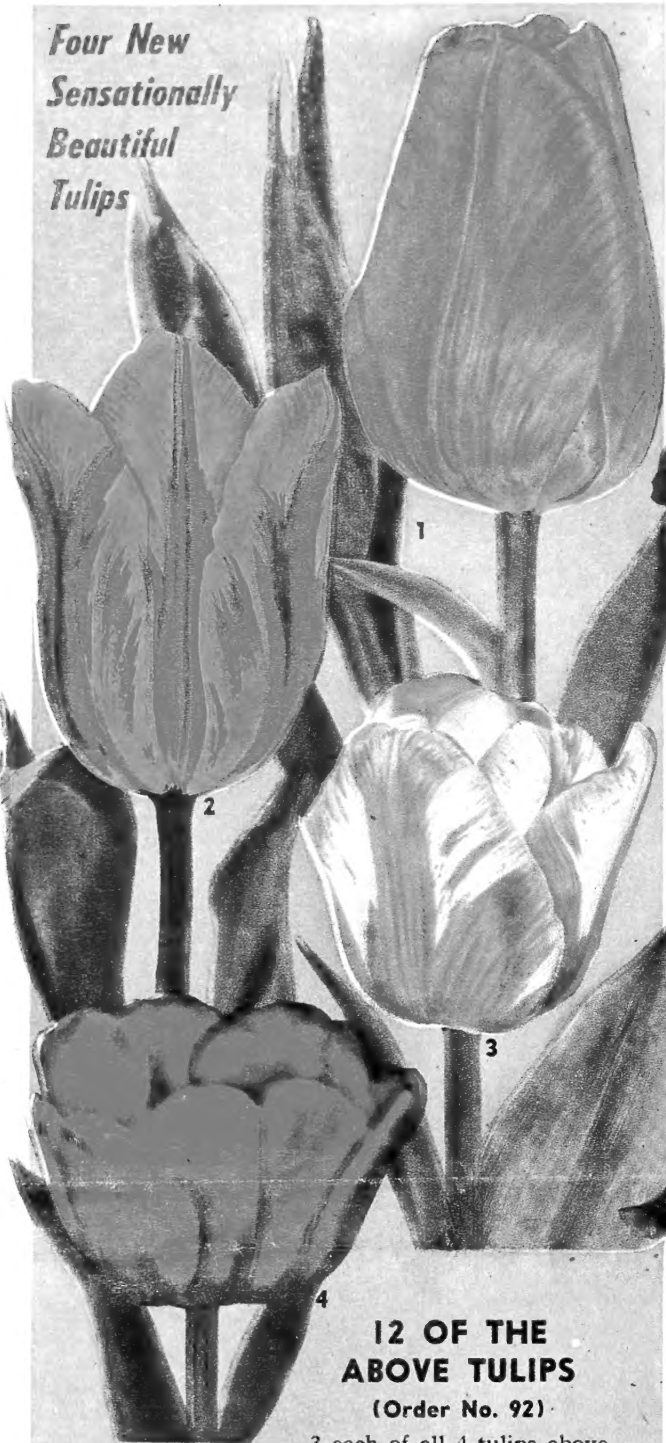
MIKADO

3345. A rare beauty, one of the most beautiful of all anemone flowering peonies. The large outer petals are vibrant glowing red. The densely double, high crowned center is golden yellow. Big 3 to 5 eye root divisions. Each \$1.50, Postpaid.

A GIFT FOR YOU

As a special gift to Peony lovers who order \$5.00 worth or more of Peonies this fall we will send Mikado without extra cost. We know you will treasure it as one of the very loveliest flowers in your yard.

**Four New
Sensationally
Beautiful
Tulips**



**12 OF THE
ABOVE TULIPS**

(Order No. 92)

3 each of all 4 tulips above

All 12 only \$1.20, Postpaid

1. MARSHALL HAIG. (89) Immense scarlet blooms with an orange-yellow base. Blooms 2nd week in May. 3 for 40c; 6 for 70c; 12 for \$1.20, Postpaid.

2. PRINCE CARNAVAL (88) Exotic blendings of flaming red and brilliant yellow. Blooms in mid-April. 3 for 45c; 6 for 75c; 12 for \$1.35, Postpaid.

3. AMERICAN FLAG (90) Lovely combination of blood red and white with a blue star inside the base. Blooms in mid-May. 3 for 35c; 6 for 65c; 12 for \$1.15, Postpaid.

4. SCARLET LEADER (87) Brightest, most brilliant red, with center edged black and white. Blooms early in May. 3 for 35c; 6 for 65c; 12 for \$1.20, Postpaid.

SABLE

ELMOHR

**GREAT
LAKES**

WABASH

**CHINA
MAID**

Earl May IRIS

Brilliant and lacy beauty.

Here you see five of the most beautiful of the New Iris . . . selected especially to give you a lovely assortment of colors. You will find them very easy to grow, sure to bloom abundantly, and always increasing year after year. Have them all in your garden at a very special price.

IRIS SHOW GARDEN

Order No. 200. One each of the 5 Iris pictured in color. A \$3.75 Value.

ALL 5 ONLY \$2.00, POSTPAID

TO ORDER BY VARIETY

SABLE

204. Rich midnight blue with a glossy sheen. One of the finest of the deep dark Iris. **Each \$1.00.**

WABASH

205. Snow white standards, deep purple falls. A beauty in bold contrast. **Each 50c.**

ELMOHR

202. Immense flowers of rich mulberry purple, veined deeper purple. Dykes Medal Winner, 1945. **Each \$1.00.**

GREAT LAKES

203. Very large perfectly formed blooms of clear Blue. Dykes Medal Winner, 1942. **Each 75c.**

CHINA MAID

201. A charming blend of soft pink and gold. Very free blooming. **Each 50c.**



**NEW and
Delightfully
Different
SPECKLES**
Order No. 91

A new beauty, entirely different than other tulips. The bud starts with a soft cream color picoté edges of clear rose pink. After a few days the entire flowers become beautifully suffused with rosy pink. Speckles will be the sensation of your early flowers.

3 for 35c; 6 for 60c; 12 for \$1.10, Postpaid.

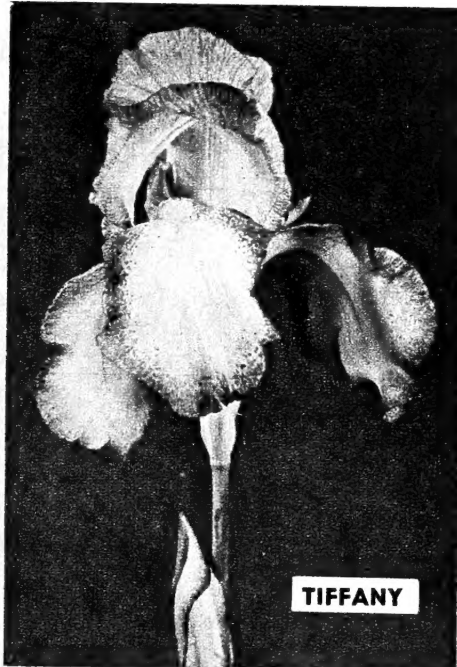
5 IRIS BELOW

Your Choice: 35c Each

- 211. **Gudrun.** Immense pure white.
- 212. **Happy Days.** Outsanding large yellow.
- 213. **Indian Hills.** Rich royal purple.
- 214. **Junaluska.** Tall attractive red-bronze blend.
- 215. **Pink Satin.** A good all-over orchid pink.

SPECIAL! Order No. 210

1 Each of five Iris above,
only \$1.19, Postpaid



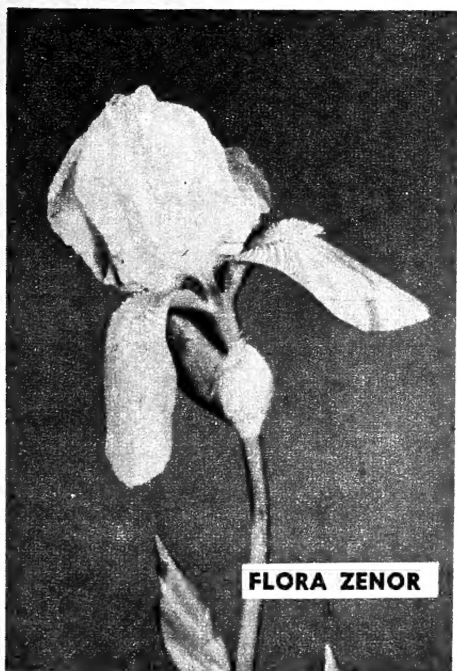
4 IRIS BELOW

Your choice: 60c Each

- 231. **Jake.** A big pure white, flaring falls.
- 232. **Melanie.** Ruffled pink with apricot beard.
- 233. **Mountain Sky.** All-over light blue, ruffled.
- 234. **Orange Flame.** Brilliant copper-red and orange blend.

SPECIAL! Order No. 230

1 each of 4 Iris above,
only \$1.45, Postpaid.



4 IRIS BELOW

Your Choice: 75c Each

- 241. **Flora Zenor.** Shrimp pink with apricot beard.
- 242. **Grace Mohr.** Immense orchid lavender, veined purple.
- 243. **Grand Canyon.** Bronzy purple blend, unusual colors.
- 244. **The Red Douglas.** Big bold all-over red.

SPECIAL! Order No. 240

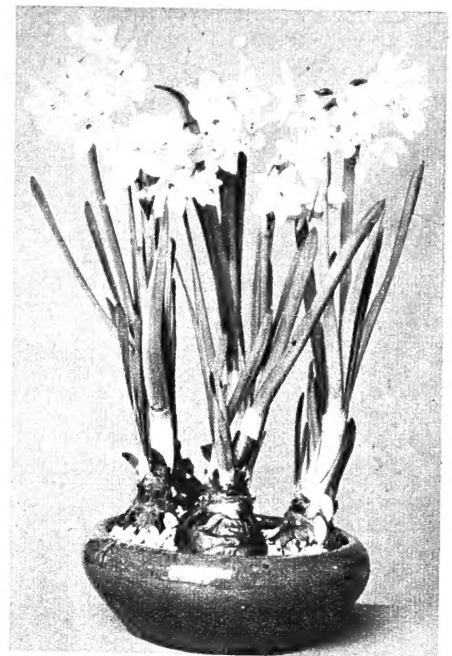
1 Each of 4 Iris above,
only \$1.75, Postpaid.

IRIS GARDEN OF 17

(Order No. 250)

A \$9.15 VALUE

1 Each of All 17 Iris Above-Only \$4.25 Postpaid



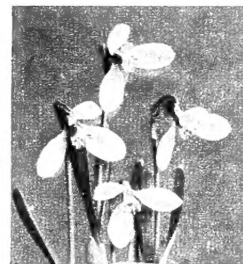
IMPORTED FRENCH

PAPER WHITE NARCISSUS

Guaranteed to Bloom

156. For several years due to war and the after-effects of war we were unable to get French Grown paper whites. Now we are able to supply them again. The finest, heaviest flowering paper whites grown. Save yourself the disappointment of failure to bloom by planting these free blooming bulbs. It is easy to have lovely fragrant clusters of Paper White Narcissus. A shallow bowl, some coarse pebbles to support the bulbs, and plenty of water. Plant some two or three weeks apart and you can enjoy them through all the cold, dreary Winter months. Keep in a cool place for the first three weeks. Then bring them out in the sun of a window.

3 for 45c; 6 for 85c; 12 for \$1.50, Postpaid.



SNOWDROPS

51. These large white flowers are often in bloom before the last wet snow melts away. They are attractively bell-shaped and prove very attractive planted in groups most anywhere in your yard. Grow 10 inches high. 10 for 60c; 25 for \$1.20, Postpaid.

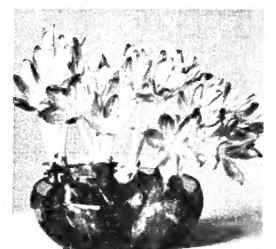


GLORY OF THE SNOW

50. Dainty little sky-blue flowers come out very early in the Spring. Completely hardy, come on year after year. Plant them in groups of 5 to 10 in the foreground of your borders. Grow 5 inches high. 10 for 39c; 25 for 85c, Postpaid.

COLCHICUM

Blooms Without
Water or
Soil

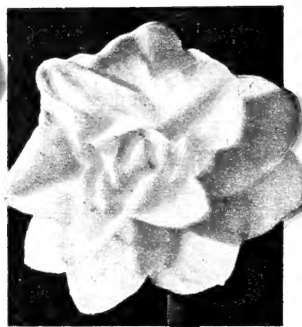


30. Sometimes called Magic Lily because the blooms will be produced if you just set the bulb on the mantel or window ledge. Flowers are a soft orchid lavender and resemble a cluster of crocus blooms except much larger. Bloom September and October, so order early. Large, sure-to-bloom bulbs. Each 50c; 3 for \$1.00.

190



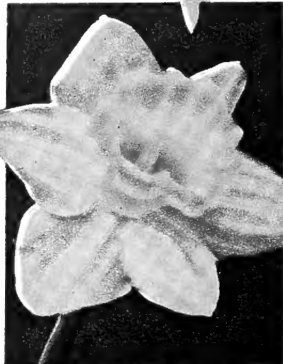
GOLDEN HARVEST



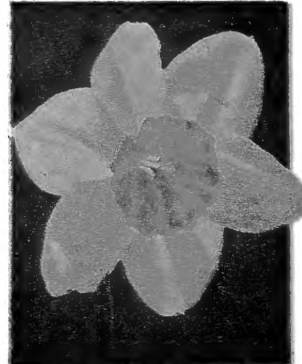
CHEERFULNESS



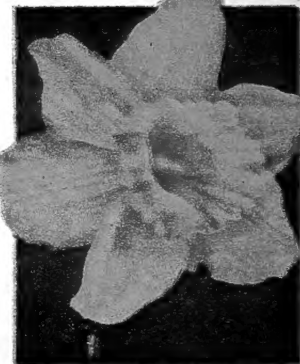
TEXAS



MRS. E. H. KRELAGE



ORANGE GLOW



KING ALFRED

Earl May DAFFODILS

Among the first flowers to cheer you up with the proof that Winter is really over! The gay and brilliant blooms often come right along in the last wet snows of earliest Spring. They are so easy to grow, last a lifetime without any attention, increase year after year to bring you more and more blooms. They thrive in full sun or partial shade. Make a most lovely showing outdoors and are fine for cutting, too. Pictured here are six of the finest large flowered, tall growing varieties. We import them direct from Holland and will send you large, sure-to-bloom bulbs. Complete instructions sent with your bulbs. Order today.

Your choice, alike or assorted.

Order by number.

155. Golden Harvest
151. Cheerfulness
153. Texas
154. Mrs. E. H. Krelage
152. Orange Glow
150. King Alfred

6 for 75c
12 for \$1.29
25 for \$2.50
Postpaid.

DAFFODIL GARDEN

Order No. 162

Two each of 6 daffodils pictured.

All 12 Only \$1.15, Postpaid



CROCUS

182. First to bloom in the Spring. Grows only 4 or 5 inches high. Your choice:

10 for 39c; 25 for 75c

50 for \$1.45, Postpaid.

Blue Yellow
Purple Striped White

Order No. 181. 5 each of above Crocus ... all 25 Bulbs Only 70c, Postpaid.



GRAPE HYACINTH

159. (Muscari.) Bloom very early in the Spring, often right after the last late snow, 6 to 7 inches high. Planting instructions with your order. 10 for 39c; 25 for 75c; 50 for \$1.45, Postpaid.

Grand Mixture of DAFFODILS

Order No. 158

A made-to-order mixture for all of you who want the cheerful beauty of Daffodils and are not particular about variety names. This is a very special mixture to bring you all the different Daffodil types and many colors, with blooms over a long period of time. Plant them in beds or borders or in clumps. Without any attention they will bloom next Spring and continue through the years, multiplying and producing more and more blooms. Order early so you can plant them early. Order at our risk. We guarantee them to please you.

12 for \$1.00; 50 for \$3.50
25 for \$1.85
Postpaid

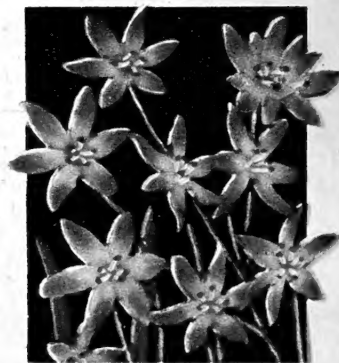
HYACINTHS... Fragrant and Beautiful

HYACINTH GARDEN
Order No. 199
One each of all 5 Hyacinths, 4 above and pure white L'Innocence (not pictured).
ALL 5 ONLY \$1.00
Postpaid
(2 Each of above) 10
bulbs \$1.75, Postpaid.

They bloom along with the Tulips in early spring ... and what blooms! The trusses of bloom are large, compact with bloom, often 6 inches of solid florets. They are delightfully fragrant. Attractive in clumps, borders, and beds. Plant them this Fall for sure bloom next Spring.

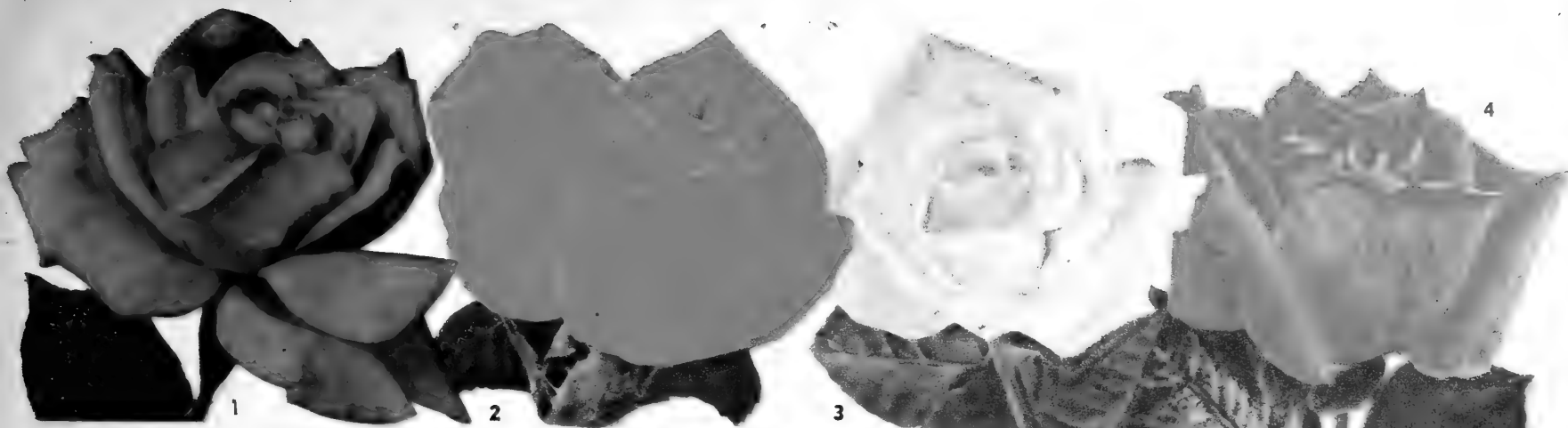
- 190 La Victoire 192 City of Haarlem
191 King of Blues 193 Queen of Pinks
194 L'Innocence (White)

Your choice, alike or assorted.
3 for 65c; 6 for \$1.20; 12 for \$2.10
Postpaid.



SCILLA

157. (Wood Hyacinth, Bluebells). Bright blue flowers, 6 to 7 inches high and they will be blooming for you in earliest Spring. 10 for 39c; 25 for 75c; 50 for \$1.45, Postpaid.



EVERBLOOMING HYBRID TEA ROSES

Vigorous Husky Bushes of Most Excellent Quality

**LEO
SCHALAGETER**

Be first in your neighborhood to have beautiful Roses in bloom. **PLANT THEM THIS FALL.** They will be already growing vigorously long before you could make a Spring planting. More blooms for you and larger blooms, too! Pictured here are 5 of our finest, most dependable hybrid teas. Sure to grow. Sure to give you a grand showing of bloom. Order early.

1. Poinsettia (5043).
2. Golden Charm (5040).
3. McGredy's Ivory (5067).
4. Talisman (5005).
5. Editor McFarland (5026).

Standard 2-year Bushes
Each 85c; 3 for \$2.40, Postpaid

Select 2-year Bushes
Each \$1.00; 3 for \$2.80, Postpaid

5

SPECIAL! ROSE GARDEN OF ALL 5

Standard 2-Year Bushes
Order No. 5258

One each of 5 roses above
All 5 Only \$3.75, Postpaid

Select 2-Year Bushes
Order No. 5259

One each of 5 roses above
All 5 Only \$4.25, Postpaid



APPLE BLOSSOM

MARY LOUISE

BRILLIANT PHLOX

of Immense Size and Wondrous Colors

Plan now to have this most popular of the Summer blooming perennials in your garden next year. You will certainly be thrilled with the huge heads of bloom, the brilliant glowing colors. Heads of bloom often twice as large as the pictures shown here. Plants we send are hardy and vigorous. Have already bloomed in the nursery this Summer. They are sure to bloom next Summer and for years to come. Order yours now.

For individual varieties order by number as shown below.

2014. Leo Schalageter
2034. Apple Blossom
2009. Mary Louise
2051. Irene
2020. Purple Heart
Alike or Assorted
Each 39c
3 for \$1.00
Postpaid.



IRENE

**PURPLE
HEART**

Fall Shipments of Nursery Stock. Roses, Shrubs, Shade Trees, Hedges are sent out after they become dormant in the Fall. It will pay you well to remember that Fall plantings (and your established plantings, too) should go into the winter "wet." If Fall rains are not plentiful, be sure you water generously before things freeze up.



CLIMBING PAUL'S SCARLET

5134. The finest climbing rose. Dazzling scarlet blooms cover the entire bush with often as many as 500 to 1000 blooms on an individual plant. It's hardy, too. There are many of them in Shenandoah and each year they are admired by all of us. We know you'll be mighty proud to have Paul's Scarlet blooming gloriously in your yard.

ALL POSTPAID

Standard 2-Year Plants
Each 85c; 3 for \$2.40; 6 for \$4.65

Select 2-Year No. 1 Plants
Each 95c; 3 for \$2.65; 6 for \$4.95

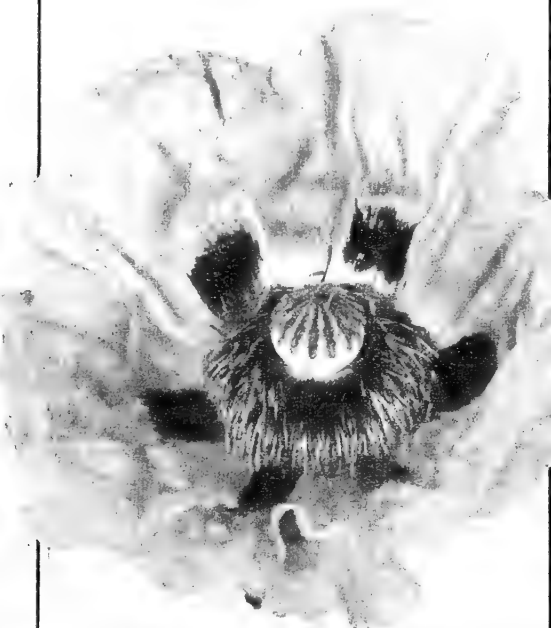
GARDEN OF BRILLIANT PHLOX

ORDER NO. 2029

ONE EACH OF 5 PHLOX PICTURED
ALL 5 ONLY \$1.50, POSTPAID

ORIENTAL POPPIES

For sheer brilliance and dazzling color no other flower matches the Oriental Poppy. Often the blooms are 10 to 12 inches across and are borne on stems 3 feet long. They command breathtaking admiration wherever they are seen. And are very easy to grow, sure to bloom, extremely hardy, and become more beautiful each year. Bloom in May and June. We will send you Hardy Outdoor Grown Plants, sure to grow and sure to please you. They will be shipped to you at the proper planting time together with easy planting instructions. Order today.



WUNDERKIND

2806. WUNDERKIND. One of the very largest. Watermelon pink with glossy black markings. **Each \$1.00.**

2824. RED FLAME. Flaming bright red with blue-black markings. **Each 70c.**

2800. HENRY CAYEAUX. Rosy lavender with purplish black markings. **Each 75c.**

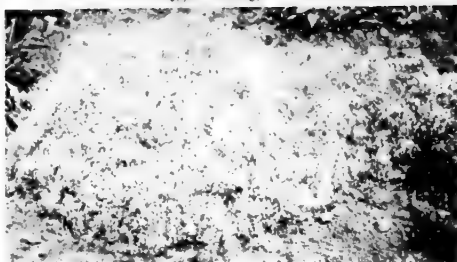
2808. FIELD MARSHALL. Flesh pink bud opens to pure white with glossy black markings. **Each 95c.**



POPPY GARDEN

Order No. 2828. One each of Oriental Poppies above. (A \$3.40 Value)

ALL 4 ONLY \$2.95, POSTPAID



BABY'S BREATH

This delicate flower is one of our rarest beauties. The body of the plant grows close to the ground, then shoots up numerous feathery panicles of white or pink flowers on thread-like stalks during early summer. They are beautiful to mix in with bouquets of other flowers and are fine for winter bouquets.

2501. BRISTOL FAIRY. Large, pure white, very double. Blooms all summer. 1½ to 2 feet. **Each 90c, Postpaid.**

2502. ROSY VEIL. Double like Bristol Fairy. Flowers open white and change to delicate pink as season advances. Is 2 weeks earlier than Bristol Fairy. **Each 55c, Postpaid.**

2503. PANICULATA. This is the old fashioned favorite with tiny white single flowers which give it a gauze-like appearance. **Each 35c; 3 for \$1.00, Postpaid.**

BABY'S BREATH SPECIAL

2504. One each of 3 above, \$1.50, Postpaid.



PAINTED DAISIES (Pyrethrum)

A most gratifying perennial. The lovely long stemmed blooms are most attractive in the garden, are unexcelled as cut flowers. Blooms very generously throughout Spring.

Each 39c; 3 for \$1.10, Postpaid.

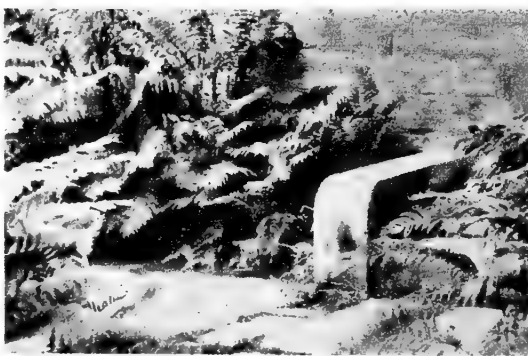
2385. Robinson's Red. Brilliant red with bright gold center.

2386. Roseum. Bright pink, contrasting golden center. **2387. Semi-Double.** Colors from brightest pink to deepest red.

PAINTED DAISY SPECIAL

Order No. 2388. One each of above . . .

ALL 3 ONLY \$1.00, Postpaid



HARDY OUTDOOR FERNS

One of the most attractive hardy plants. The dense growth of beautiful foliage is always lovely. Will thrive in the shady places close to your house where other plants fail to grow. Ferns give a planting effect of Nature's own way. We have four fine varieties for you:

EACH 39c; 3 for \$1.00, POSTPAID

2510. OSTRICH PLUME. Tallest growing of all. The long graceful leaves resemble an ostrich feather, grow to 3 feet.

2511. GOLDIE'S WOOD FERN. Arched and spreading type. Very vigorous. Grows 2 feet tall.

2512. MAIDEN HAIR. Most attractive and rarest. Very wiry, slender, black stems with delicate green fronds. 12 to 18 inches tall.

2513. INTERRUPTED. Grows 2 to 4 feet tall. Good for foundation plantings, shade or semi-shade.

FERN GARDEN

Order No. 2514. One each of the 4 Ferns above . . . All 4 Only \$1.25, Postpaid.

2518. 10 Assorted Ferns, our selection, \$2.75, Postpaid.



SHASTA DAISIES

For generous bloom, and for long stemmed cut flowers you will surely want to plant Shasta Daisies. They will give you a beautiful show in your garden and provide most lovely bouquets.

2314. Giant Alaska. Large glistening white single flowers, golden centers. Bloom late Spring and into the Summer. **Each 35c; 3 for 89c, Postpaid.**

2335. Deiner's 8-inch. Largest flowering Shasta. Single white blooms reach the astounding size of 8 inches across. **Each 50c; 3 for \$1.35, Postpaid.**

2384. Deiner's Grand Marconi. Fully double and beautifully frilled flowers, on stiff stems. Often as large as 4 inches across. **Each 40c; 3 for \$1.10, Postpaid.**

SHASTA DAISY SPECIAL

Order No. 2311. One each of above

All 3 only \$1.00, Postpaid.



PINCUSHION FLOWER

2380. HYBRID SCABIOSA. Lovely flowers in an attractive range of colors including shades of blue, lavender, and white. Grows 2 feet high, is very hardy, and thrives in full sun. You'll be enjoying blooms from June clear through September. **Each 45c; 3 for \$1.25, Postpaid.**



SWEET WILLIAM

Brilliantly colorful in early spring. Trusses densely packed with bloom, comes on stems 12 to 18 inches tall. Your choice of the following. **Each 35c; 3 for 89c, Postpaid.**

2339. SCARLET BEAUTY.

2341. PINK BEAUTY.

2343. PURPLE BEAUTY, deep bright purple.

2550. FIREBIRD. Brilliant red.

SWEET WILLIAM GARDEN

Order No. 2354. One each of Sweet Williams above . . . all 4 for only \$1.10, Postpaid.



COLUMBINE

These large flowered, long spurred Columbine will bring you an abundance of beautiful bloom in late May and June. All of them hardy. **ALL POST-PAID.**

2560. CRIMSON STAR. Brilliant red flowers with snow white inner petals. Each 39c; 3 for \$1.00.

Your choice of the following, Each 35c; 3 for 89c, Postpaid

2559. BLUE SHADES. Loveliest shades of blue.

2564. ROSE QUEEN. Soft rose pink.

2563. SNOW QUEEN. Pure White.

COLUMBINE GARDEN

Order No. 2567

One each of the 4 Columbine above.

ALL 4 ONLY \$1.10, POSTPAID

2554. Scott Elliott Long-Spurred Hybrids. Wonderful colors, extremely long spurs. 4 for \$1.00, Postpaid.



FERN LEAFED BLEEDING HEART
(left)



OLD FASHIONED BLEEDING HEART

2556. (above) Fern-like foliage is very attractive. Blooms all summer long, in sun or partial shade. Grows 1 ft. high. Each 45c; 3 for \$1.25, Postpaid.

2557. OLD FASHIONED BLEEDING HEART. Heart-shaped flowers on long arching stems. Blooms May and June. Grows 2 ft. high. Each 80c; 3 for \$2.10, Postpaid.

BLEEDING HEART GARDEN. Order No. 2558. 1 Old Fashioned and 2 Fern Leafed Bleeding Hearts. **ALL 3 ONLY \$1.45, POSTPAID.**



HARDY ASTERS

Order No. 2207

One each of the Asters pictured.

ALL 4 ONLY \$1.40, POSTPAID

HARDY ASTERS

Brilliant and lovely autumn flowering perennial. Unexcelled for cut flowers. Varieties listed are large flowered, very vigorous growers and prolific with bloom. Strong thrifty plants.

2202. BEECHWOOD CHALLENGER. Best red Aster

2203. BLUE GOWN. Clear Blue

2201. MT. EVEREST. Pure White

2204. ADORABLE. Deep clear pink.

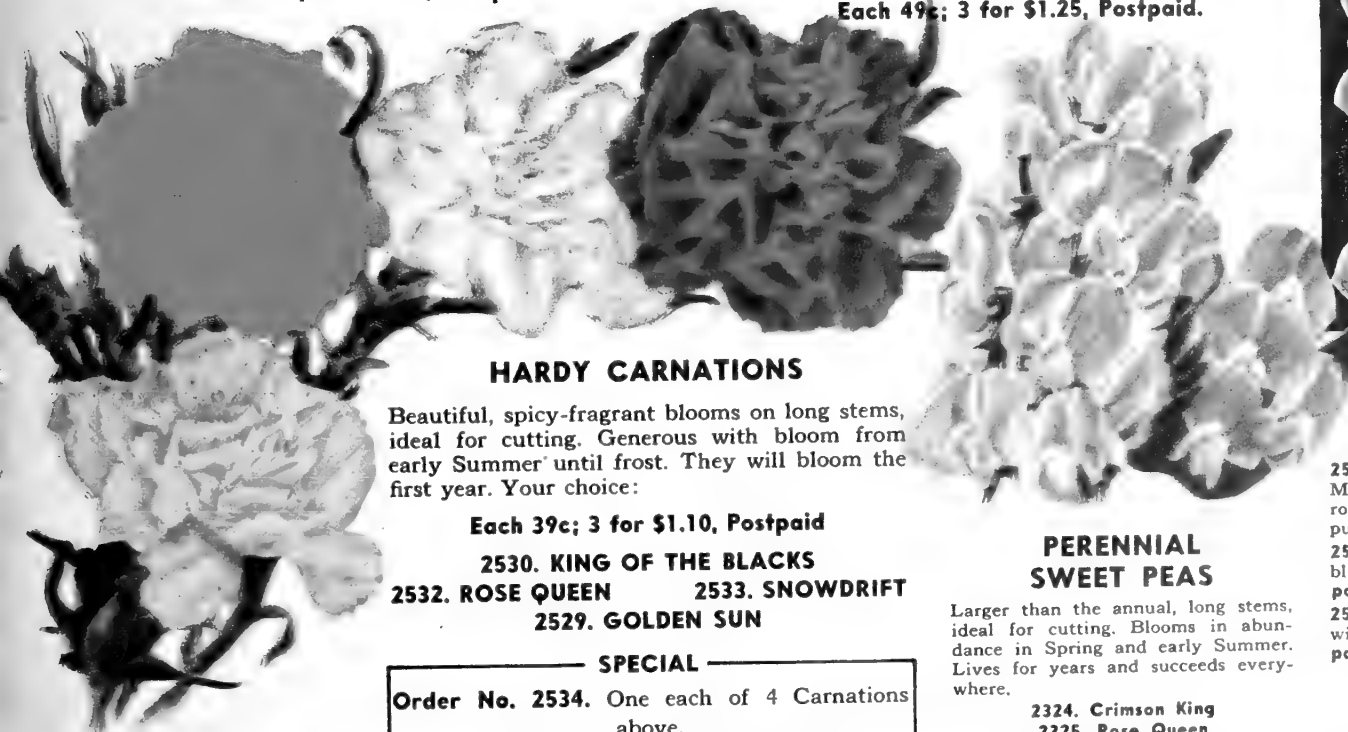
Alike or Assorted

Each 49c; 3 for \$1.25, Postpaid.

PRINCE OF WALES ENGLISH VIOLETS

2575. (Prince of Wales.) The largest flowering violet that grows! Blooms are rich, royal purple and they are very sweet scented. Very long stems. Will grow anywhere, but do best in partial shade. We guarantee good, strong hardy roots.

Each 35c; 3 for 89c, Postpaid



HARDY CARNATIONS

Beautiful, spicy-fragrant blooms on long stems, ideal for cutting. Generous with bloom from early Summer until frost. They will bloom the first year. Your choice:

Each 39c; 3 for \$1.10, Postpaid

2530. KING OF THE BLACKS

2532. ROSE QUEEN

2533. SNOWDRIFT

2529. GOLDEN SUN

SPECIAL

Order No. 2534. One each of 4 Carnations above.

ALL 4 ONLY \$1.25, POSTPAID

PERENNIAL SWEET PEAS

Larger than the annual, long stems, ideal for cutting. Blooms in abundance in Spring and early Summer. Lives for years and succeeds everywhere.

2324. Crimson King

2325. Rose Queen

2326. White Queen

Each 35c; 3 for 89c, Postpaid

PACIFIC HYBRID DELPHINIUM

2523. Long Spikes. Large, double flowers in May and June. Pale blues, deepest indigo, royal purples, pastel tones of mauve and purple. Each 45c; 3 for \$1.25, Postpaid.

2520. Belladonna (Clivedon Beauty). Sky blue flowers. Each 35c; 3 for \$1.00, Postpaid.

2521. Bellamosa (La Martine). Indigo blue with white Bee. Each 35c; 3 for \$1.00, Postpaid.

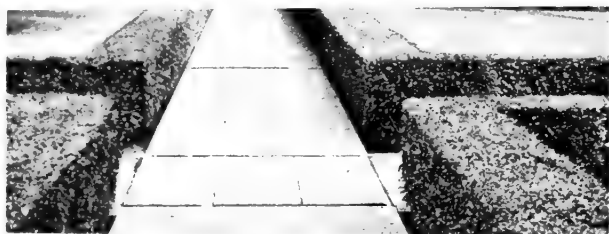
DELPHINIUM GARDEN

Order No. 2543

One each of Delphiniums above . . . **ALL 3 ONLY \$1.00, POSTPAID.**

HEDGING . . . For Fall Planting

You will gain weeks of growth next Spring if you plant your Hedge this Fall. Our hardy, vigorous hedge plants will be on their way next Spring long before others will be able to work the ground. Shipment made after the plants go dormant this Fall. Complete instructions. Please order early.



HARDY AMOOR PRIVET

5506. Best of all for a compact trimmed hedge from 10 inches to 6 feet high. Hardest of all the Privets, too! The foliage is dark glossy green and becomes very dense with repeated trimming. Trim it anytime. Shape it any way you please. Set the plants one foot apart.

2-Year Size, Well Branched Plants

Prepaid	12	25	50	100
12 to 18 inch	\$2.00	\$3.25	\$6.00	\$11.00
18 to 24 inch	2.85	5.25	10.00	19.00



BRIDAL WREATH (Spirea Van Houtte)

5511. Like a snow bank when in full bloom. Makes an ideal hedge from 4 to 5 feet high and almost that wide. For maximum bloom, do not trim Bridal Wreath. For full growth plant 3 feet apart, for trimmed hedge 2 feet apart.

2-Year Size, Well Branched Plants

Prepaid	12	25	50	100
12 to 18 inch	\$2.35	\$4.50	\$8.25	\$16.00
18 to 24 inch	2.95	5.50	10.50	20.50



HONEYSUCKLE (Tatarian)

5508. Best of all for taller screening type hedge. Grows naturally to 10 or 12 feet high but can be trimmed and held to 5 or 6 feet. Blooms in May with pink or white flowers followed by attractive red berries. Extremely hardy. For natural growth plant 5 feet apart, for trimmed hedge plant 2 feet apart.

2-Year Size, Well Branched Plants

Prepaid	12	25	50	100
12 to 18 inch	\$2.35	\$4.50	\$8.25	\$16.00
18 to 24 inch	2.95	5.50	10.50	20.50



GREEN LEAF BARBERRY

5505. Very attractive hedge from 1½ to 4 feet high. The foliage is lustrous dark green and, at frost time turns to beautiful reds and browns. Attractive red berries hang on all winter. For natural growth, plant 2½ to 3 feet apart, for clipped hedge 1 foot apart.

2-Year Size, Well Branched Plants

Prepaid	12	25	50	100
12 to 18 inch	\$2.35	\$4.50	\$8.25	\$16.00
18 to 24 inch	2.95	5.50	10.50	20.50

SHADE TREES- for Life-Long Beauty

For new beauty to your home and comforting shade for you and your family, plant Shade Trees. Plant them this Fall. They gain extra weeks of growth by being out there ready to start with the first breath of Spring. Our Shade Trees are expertly grown to give you a shapely tree. They are heavy rooted, well developed, sure to succeed for you. Complete planting instructions sent free. Order today.



LOMBARDY POPLARS

5804. At the left, you see the stately pyramidal growth of the Lombardy. It is a wonderful tree for planting along a border and is the finest tree for screening purposes. The leaves go clear down to the ground and the tree makes very fast growth.

NOT PREPAID	Each	Per 4	Per 12
5 to 6 ft. size	\$0.65	\$2.40	\$6.50
6 to 8 ft. size	.85	3.00	8.25
8 to 10 ft. size	1.15	4.20	11.00



AMERICAN LINDEN

5819. One of the finest of all shade trees, admired both for its shapely pyramidal habit of growth and for its attractive dense foliage. A fast growing tree which thrives and is hardy everywhere.

NOT PREPAID	Each	Per 2
6 to 8 ft.	\$2.75	\$5.25
8 to 10 ft.	3.75	7.00



AMERICAN ELM

5800. Truly the monarch of the plains. It does not make such rapid growth as the Chinese Elm but it develops into a great and noble tree. The picture above shows you the American Elm towering away above everything and providing wonderful shade over a wide area.

NOT PREPAID	Each	Per 2
6 to 8 ft. size	\$1.65	\$2.95
8 to 10 ft. size	2.25	4.00



5815. NIOBE GOLDEN WEEPING WILLOW.

Gracefully drooping branches and a golden colored bark make Niobe Golden Weeping Willow a most attractive tree in both winter and summer. The branches often droop clear to the ground and the golden bark is lovely to see the year around. Niobe is a rapid grower. Attractive when planted in a prominent place as shown in the picture, and especially attractive near a lily pool or a rock garden.

NOT PREPAID	Each	Per 2
4 to 5 ft. Size	\$0.79	\$1.25
5 to 6 ft. Size	1.20	2.20
6 to 8 ft. Size	1.70	3.10



PIN OAK

5808. Fastest growing of the hardwood trees and Pin Oak always makes a most shapely attractive growth. Bright green foliage is deeply cut, and it colors rich browns and reds in the Fall.

NOT PREPAID	Each	Per 2
5 to 6 ft. Size	\$3.00	\$5.65
6 to 8 ft. Size	4.50	8.50



CHINESE ELM

5801. Fastest growing of them all. Before the first year is past you will begin to have the shade you want. And growth continues at a very rapid rate. You can't beat the Chinese Elm for fine shade in a hurry. Selected, shapely, well developed trees.

NOT PREPAID	Each	Per 2
6 to 8 ft. Size	\$1.50	\$2.65
8 to 10 ft. Size	2.15	3.75

Beautify Your Home With Flowering Shrubs

Everyone admires those homes which are planted with beautiful shrubs . . . and beauty isn't all . . . because planted homes are more valuable, actually worth more money. Select your shrubs from the outstanding varieties pictured here. **PLANT THEM THIS FALL.** By Fall Planting you gain several weeks of growth next Spring. Our hardy, outdoor grown shrubs will thrive and succeed for you. Complete planting instructions sent with each order.



WHITE HYDRANGEA (A.G.)

5432. This beautiful shrub is the answer to your need for one that thrives on the north side of your home or in shady places. From June to August it is covered with great big snow white balls of bloom, often 8 to 10 inches across. The large leaved foliage of light green is very attractive, too. Perfectly hardy . . . and our sturdy plants will certainly succeed for you.

2 and 3-Year Plants

Postpaid	Each	2
18 to 24 inch	\$0.85	\$1.65
2 to 3 ft.	1.00	1.85



PINK HYDRANGEA (P.G.)

5433. The blooms of P.G. are simply enormous, often a foot long and 6 to 8 inches across the base. The flowers open white and slowly take on pink and bronze hues. Bloom comes abundantly from July until frost. Pink Hydrangea does very well in the shade and thrives in full sun. One of our showiest shrubs, one that is sure to thrill you.

2 and 3-Year Plants

Postpaid	Each	2
18 to 24 inch	\$0.85	\$1.65
2 to 3 ft.	1.00	1.85



TAMARIX

5324. (Hispidula) There will never be a day you don't admire your Tamarix. The feathery silvery-blue foliage is beautiful all season long. And throughout the Summer you'll be thrilled by the great plume-like spikes of rosy pink bloom. Tamarix thrives in either sun or shade. (12 ft. unless pruned.)

2 and 3-Year Plants

Postpaid	Each	2	4
18 to 24 inch	\$0.60	\$1.10	\$2.00
2 to 3 ft.	.75	1.40	2.55

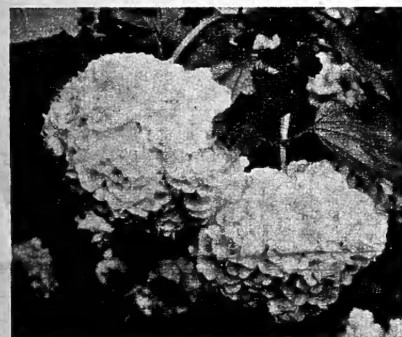


SNOWFLAKE

New, Very Double Mock Orange

5491. (Plant Patent 538) Here is a new and wondrous improvement of a fine old favorite. It is an intensely double Mock Orange, with many excellent habits of growth. Snowflake thrives in ordinary soil, in sun or partial shade. It makes an unusually symmetrical growth, grows rapidly and is completely hardy clear into Canada. Snowflake blooms profusely in June and July and the Sweet Mock Orange fragrance is there, too. Even the foliage is a feature: leaves are large, dark green, and are retained to cover the lower branches. Plant Snowflake as a specimen, as a screen, or as a tall border. Grows to 8 feet high, 6 feet across. Be one of the first to thrill in the pride of having beautiful, fragrant Snowflake.

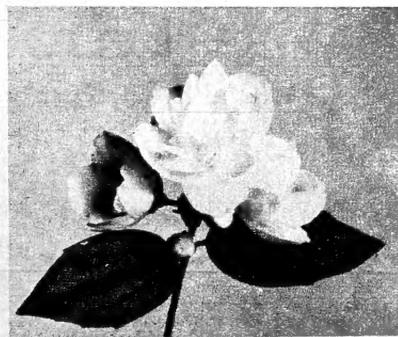
STURDY 18 TO 24 INCH PLANTS EACH \$1.25 POSTPAID



SNOWBALL

5450. In May and June this old favorite blooms so generously with "snowballs" that the bush looks almost white. Very popular for bouquets. It is a thrifty growing shrub, completely hardy, and will reach to a height of 10 to 12 feet.

Postpaid	Each	2
18 to 24 inch	\$0.90	\$1.70
2 to 3 ft.	1.10	2.00

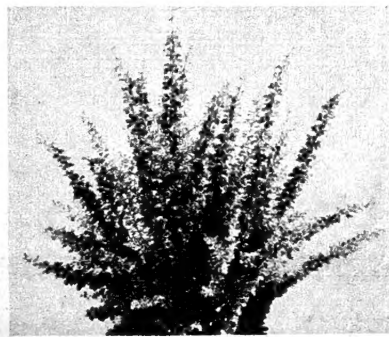


SEMI-DOUBLE MOCK ORANGE

5477. (Syringa Virginal) Loveliest of all the Mock Orange family. The flowers are very large and semi-double and delightfully fragrant. Becomes heavy with bloom in late Spring and blooms off and on through the Summer. (3 to 5 ft.)

2 and 3-Year Plants

Postpaid	Each	2	4
18 to 24 inch	\$0.95	\$1.75	\$3.30
2 to 3 ft.	1.19	2.20	3.95



RED LEAF BARBERRY

5420. The rich, bronzy-red foliage of the Barberry has no equal in the family of shrubs. In the Fall it takes on still different beauty as it turns to shades of orange and scarlet. Bright red berries decorate the shrub through Fall and Winter. Outstanding in hedge use and specimen plantings. (3 to 5 ft.)

2 and 3-Year Plants

Postpaid	Each	2	4
15 to 18 inch	\$0.60	\$1.10	\$2.00
18 to 24 inch	.70	1.30	2.40

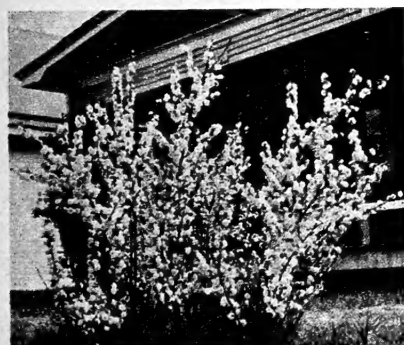


BRIDAL WREATH

5444. Gracefully arching branches are lined and heavily laden with snow white bloom, in May and June. Surely you should have this shrub in your yard. It is hardy everywhere, thrives in the sun or partial shade. Plant it this Fall . . . for an informal hedge, for a foundation or specimen planting. Fall plantings often start blooming the first year.

2 and 3-Year Plants

Postpaid	Each	2	4
18 to 24 inch	\$0.35	\$0.65	\$1.25
2 to 3 ft.	0.50	0.95	1.85

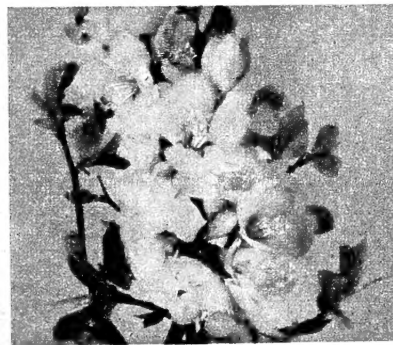


PINK FLOWERING ALMOND

5404. Darling little pink rosette flowers densely line each branch and twig of this Flowering Almond. And this attractive show is made in earliest Spring, before even the foliage has formed. Everyone will admire your planting of this lovely shrub. (4 to 5 ft.)

2 and 3-Year Plants

Postpaid	Each	2	4
18 to 24 inch	\$0.70	\$1.30	\$2.40
2 to 3 ft.	.85	1.60	3.00



RED FLOWERING QUINCE

5322. Red flowers will so densely cover the branches of this Quince that the shrub will appear to be aflame. Very attractive in your yard and excellent for sprays of cut flowers. You and your neighbors will be admiring them in earliest Spring, before the foliage shows. (5 to 6 ft.)

2 and 3-Year Plants

Postpaid	Each	2	4
18 to 24 inch	\$0.60	\$1.10	\$2.00
2 to 3 ft.	.75	1.40	2.55



SPIREA ANTHONY WATERER

5436. One of the most attractive of all low growing shrubs. The rosy-red flowers of this Spirea come on wide flat heads, and they come again and again through July until frost. A shrub of continuing beauty. Growing only 2 to 3 ft. high it is ideal for foreground plantings and low, informal hedging.

2 and 3-Year Plants

Postpaid	Each	2	4
12 to 15 inch	\$0.60	\$1.10	\$2.00
15 to 18 inch	.75	1.40	2.55



FRENCH LILACS

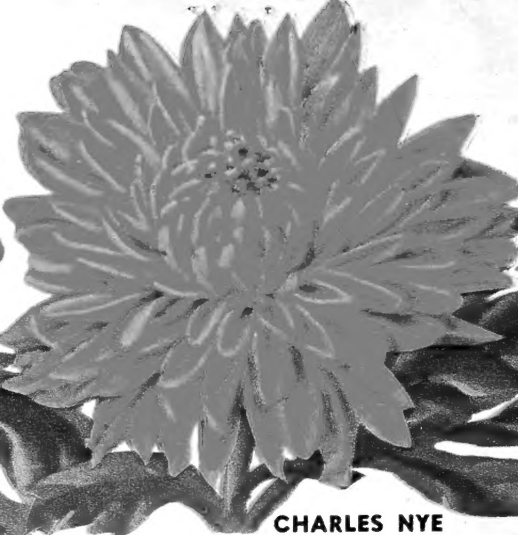
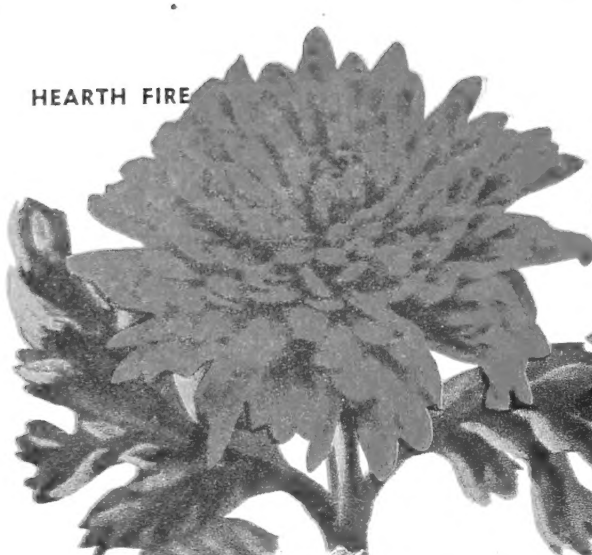
These budded plants of the finest French varieties are a sensational improvement over the old fashioned lilac. The massive trusses of densely packed bloom are often 5 to 8 inches long. The bush grows only 6 to 8 ft. high. The bloom has a most delightful fragrance. The varieties listed are all Double Flowered.

2 to 3-year Size Plants

Postpaid	Each	2	4
12 to 18 inch	\$0.90	\$1.50	\$2.80
18 to 24 inch	1.25	2.25	4.25

- 5486. Victor Lemoine (Lavender)
- 5455. Charles Joly (Purplish red)
- 5463. President Grevy (bluish lilac)

HEARTH FIRE

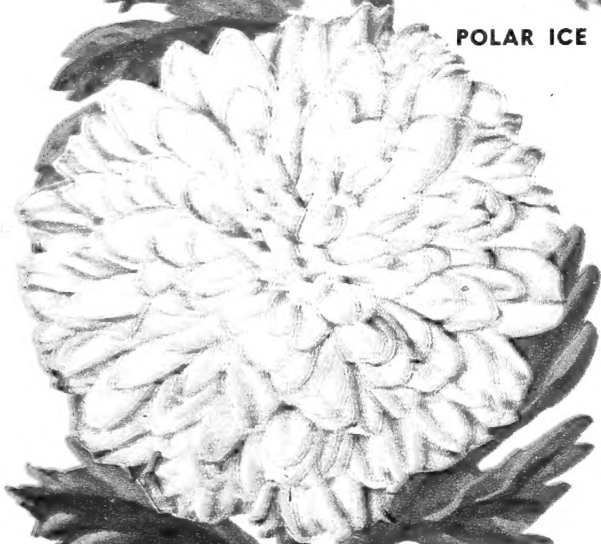


CHARLES NYE



JOAN HELEN

POLAR ICE



OLIVE LONGLAND

CHRYSANTHEMUMS

This grand selection of Chrysanthemums was chosen for you from dozens of available varieties . . . because (1) they begin blooming in mid-September and are then in glorious full bloom within a few days . . . (2) they are the true cut-flower type; the blooms of ten 3 inches across and very densely double . . . (3) they are very free blooming; so bloom-packed that the foliage will be completely covered . . . and (4) they are thrifty vigorous growers; all perfectly hardy.

Order yours right now. When they bloom next Fall you'll have a thrilling abundance of bloom. Send your order today.

- 2167. Hearthfire
- 2164. Charles Nye
- 2170. Joan Helen
- 2163. Polar Ice
- 2165. Olive Longland

Alike or Assorted

Each 50c; 3 for \$1.35, Postpaid

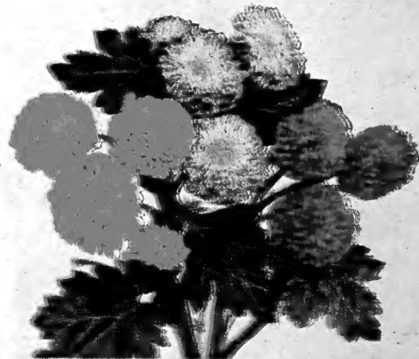
CHRYSANTHEMUM GARDEN OF ALL 5 ABOVE

Order No. 2177

One each of this perfect color assortment of early flowering, cut-flower Chrysanthemums.

**ALL 5 ONLY \$1.95
POSTPAID**

Early Flowering Varieties
Especially Selected To Give You
ABUNDANT BLOOM
and the
FINEST BOUQUET FLOWERS



POMPON BUTTON MUMS

Here are the little darlings of the Chrysanthemum family. The intensely double blooms are beautifully rounded and are only 1 to 1½ inches across. Just a single spray may have as many as 25 blooms. The plants make a shapely growth and cover themselves with bloom from September until killing frost. They make beautiful and long lasting bouquets. Grow 18 to 24 inches high. Listed below are three of the finest, richest colored varieties.

Each 40c; 3 for \$1.10, Postpaid

- 2155. RUBY. Ruby Red
- 2156. SEPTEMBER GOLD. Bright yellow
- 2157. ORCHID JEWEL. Orchid pink

POMPON MUM SPECIAL

Order No. 2160

One each of three listed above.
ALL 3 ONLY \$1.00, POSTPAID

Earl May "MILLION MUMS"

These Cushion Type Chrysanthemums grow in low, rounded bush form only 12 to 18 inches high. And when blooming time comes you will see a solid cushion of bloom. From the ground to the top and all around, hundreds and hundreds of blooms. Then you'll know why we call them "Million Mums." Plant them this Fall for years of wondrous beauty.

- 2112. Bronze
- 2113. Pink
- 2114. Red
- 2115. Yellow

Alike or Assorted

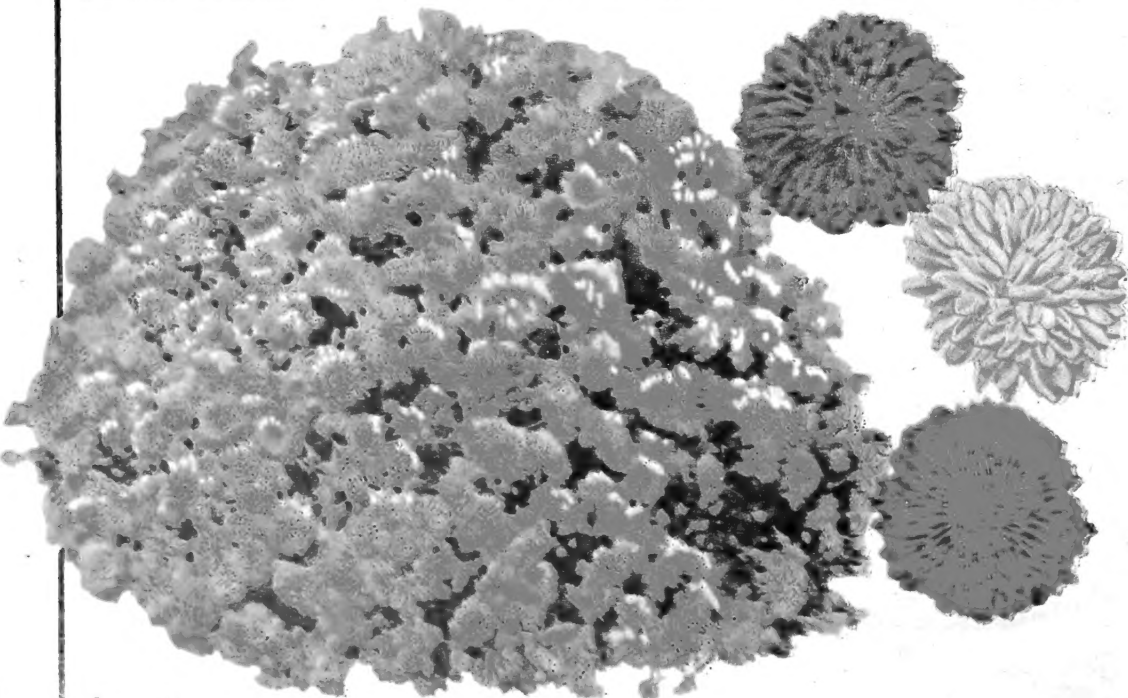
EACH 35c; 3 FOR \$1.00, POSTPAID

"MILLION MUM" Garden

Order No. 2116

One each Red, Pink, Yellow and Bronze.

All 4 Only \$1.25, Postpaid





LARGE FLOWERING TUBER BEGONIAS

Most gorgeous and brilliant flowers for both indoors and outdoors. Blooms have a beautiful sheen, are often 3 to 4 inches across. They are easy to grow. Our large flowering bulbs are imported direct from Belgium and have given wonderful satisfaction. We receive them about December 1st and orders are filled as soon after that as weather permits. Complete instructions sent with your order. Here are four of the finest Camelia flowering varieties.

Each 35c; 3 for 95c, Postpaid

- | | |
|--------------|------------|
| 41. Scarlet. | 42. Yellow |
| 43. Pink. | 44. Orange |

BEGONIA SPECIAL

Order No. 66. One each of 4 above.
ALL 4 ONLY \$1.00, POSTPAID



Complete
and
Balanced
PLANT
FOOD

1 lb.
MAKES
100 GALS.

Hyponex is clear, odorless, harmless. Makes plants grow vigorously, bloom abundantly. will not cake, spoil, or lose strength. One teaspoonful makes one gallon. 7 ounces 50c. 1 lb. \$1.00, Postpaid.



PLANTABBS

Feed your Vegetables, Flowers, Roses and Shrubs the modern way—with ready-to-use PLAN-TABBS. Clean and odorless; absolutely reliable; easy to use. Order today. **POSTPAID PRICES:** 75 tablets, 50c; 200 tablets, \$1.00; 1000 tablets, \$3.50.



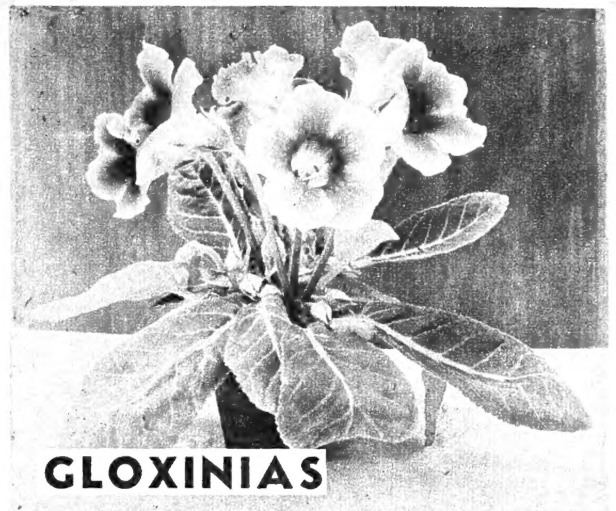
RA-PID-GRO

This miracle all-purpose plant food is highly concentrated. Guaranteed Analysis. Nitrogen 23%, Phosphoric Acid 21%, Potash 17%, plus Vitamins B-1 and B-2. Each pound makes 22 gallons when mixed with water. The cost is less than 3/4c per pound. Quick acting, clean, odorless, easy to use. Simple directions on every package. 8 oz. Pkt. (11 Gal.) 75c; 1 lb. (22 Gal.) \$1.25; 5 lbs. (110 Gal.) \$4.50, Postpaid.

POTTING SOIL FOR HOUSE PLANTS

Potting soil especially prepared for growing plants and bulbs indoors. Promotes luxurious foliage growth and gorgeous colorful flowers. Easy to use, just pour soil into containers, plant bulbs or flowers, nothing to add but water. Contains humus, garden soil, rotenone, vitamins B1 and B2, rootone, cuperous oxide and further enriched with additional amounts of nitrogen, phosphorus and potash to make a highly balanced nutritional soil for bulbs and house plants

1/2 GALLON \$1.00; GALLON \$1.50, POSTPAID



GLOXINIAS

Gorgeous velvety flowers in brilliantly beautiful colors! Gloxinias are truly a most wonderful flower. The blooms open to 2 1/2 to 3 inches across and they come on week after week. And, they are about the easiest of all house plants to grow. You can plant your Gloxinia bulbs as soon as you receive them and have a succession of flowers. Use a 5-inch pot and get good rich sandy loam. Plant the bulb about one inch deep. Place it in a warm sunny window. Water it sparingly until growth appears and then water every day. Our bulbs are not received from Belgium until about December 10th. Shipment made as soon after that as weather permits. Here are four of the finest Gloxinias. EACH 39c; 3 FOR \$1.00, POSTPAID.

- | | |
|--|--|
| 69. EMEROR FREDERICK
Scarlet bordered white | 76. QUEEN WILHELMINA
Soft rose pink |
| 70. KING OF REDS
Deep blood red | 73. PRINCE ALBERT
Ruffled dark violet |

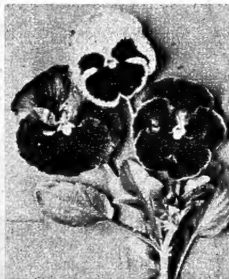
GLOXINIA SPECIAL

Order No. 75. One each of 4 Gloxinias above.
ALL 4 ONLY \$1.25, POSTPAID

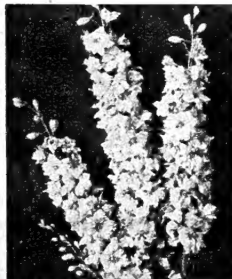
PLANT PERENNIAL FLOWER SEED THIS FALL

Earlier Bloom
More Bloom

Your Perennials will be up and coming weeks earlier next Spring if you sow the seed this Fall. It's easy. Complete instructions sent along with your order.



1210. GIANT SWISS PANSIES. Largest flowering of all Pansies. Our mixture will give you a wonderful variety of colors and "faces". Be first with these giants. Plant your seed this fall. Pkt. 15c, Postpaid.



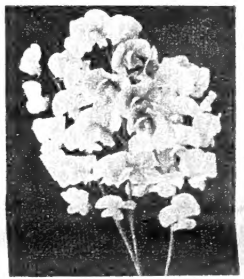
1508. PACIFIC HYBRID DELPHINIUM. A miracle strain with extra tall spikes, densely packed with large florets. A grand color mixture. Pkt. 25c, Postpaid.



1518. VIOLA. Dainty little "baby face" pansies which are ever-blooming and very hardy. We will send you a wide assortment of splendid colors. Pkt. 15c, Postpaid.



1507. PAINTED DAISIES. (Pyrethrum) Varying shades of pink and red. Long stemmed, fine for cutting. Abundant bloom early in June, off-and-on all Summer. Pkt. 15c, Postpaid.



1502. PERENNIAL SWEET PEA. Larger flowered than the annual. Profuse bloom in Spring and early Summer. Fine for cutting. Mixture of Red, Pink, and White. Pkt. 15c, Postpaid.

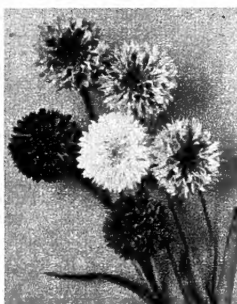
PERENNIAL FLOWER GARDEN

Order No. 15. Have all five of these fine Perennials in abundance and at special price. Save by ordering them all.

One Each of Perennials Above . . . All 5 Packets Only 75c, Postpaid.

For Earlier More Abundant Bloom Next Year PLANT FLOWER SEED THIS FALL

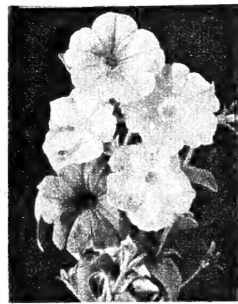
Just cover the seed very lightly before the ground freezes. Then these annual flowers will be out of the ground bright and early next Spring. You'll have armloads of earlier, larger bloom. See special price on these 6, at the right.



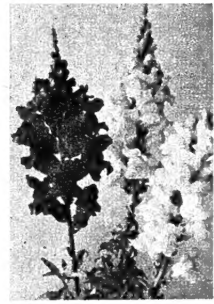
1070. BACHELOR'S BUTTON. Purple, Red, Lavender, Lilac, Pink, Blue. Continuous bloom, fine for bouquets. Fine mixture of all colors. Pkt. 10c, Postpaid.



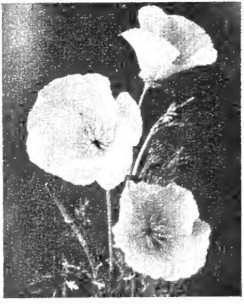
1159. LARKSPUR. Tall statelike spikes packed solid with bloom. Excellent for cutting. A fine mixture of blues, lavenders, pinks and whites. Grow 3 to 4 feet tall. Pkt. 10c, Postpaid.



1231. RAINBOW PETUNIAS. Our own excellent mixture of the finest Balcony and Bedding types. You'll have a wondrous show of brilliant colors with worlds of bloom from late Spring to frost. Pkt. 15c, Postpaid.



1020. SNAPDRAGONS. Large flowers densely line the long strong stems of this special strain. Generous bloom from Summer till frost. Rustproof. A wonderful all-color mixture. Pkt. 10c, Postpaid.



1256. CALIFORNIA WONDER POPPIES. Very easy to grow. Bloom early and never stop until frost. Grand mixture of rich yellow and bright orange colors. Pkt. 10c, Postpaid.



DOUBLE ROSE MOSS

1242. PORTULACA (left) Special double flowering strain in a brilliant mixture of colors. Blooms continuously even on the hottest days and in poor soil. Great for sunny spots. Pkt. 10c, Postpaid.

SPECIAL COLLECTION

Order No. 30. One packet each of the six flowers pictured (A 65c Value).

ALL 6 PKTS. ONLY 50c, POSTPAID



RUBRUM

DOUBLE
TIGER

RED RUSSIAN

REGAL

RED CORAL

ALL SUMMER LILY GARDEN

**BLOOMS thru JUNE,
JULY and AUGUST**

Enjoy all five of these beautiful Lilies in your garden next year. You will be thrilled by a parade of lovely blooms from early in June through August. Your succession of bloom will start early in June with RED RUSSIAN . . . followed in by REGAL and RED CORAL later in June and into July . . . in July the DOUBLE TIGER will be in bloom . . . and finally late in July and on into August the glorious RUBRUM will come in. All of these Lilies are free blooming, hardy, and will increase and become more beautiful year after year. Plant them this Fall and they'll get the best, earliest start next Spring. Order today.

Order No. 300

One each of 5 lilies above
All 5 Only \$1.55, Postpaid.

TO ORDER LILIES BY VARIETY

302. REGAL. Long America's favorite and for very good reasons! Regal is a most prolific bloomer, often a single stem will display 15 to 25 blooms. It is very hardy, increases steadily each year. Grows 3 to 4 feet high, in June and July.

LARGE 5 to 6 INCH BULBS. Each 30c; 3 for 75c; 6 for \$1.35, Postpaid.

JUMBO 6 to 8 INCH BULBS: Each 35c, 3 for 90c; 6 for \$1.50, Postpaid.

303. RED RUSSIAN. The upright clusters of Red Russian Lilies are a solid mass of beaming color. As many as 15 flowers on a single stem. Completely hardy, increases rapidly. Grows 18 to 20 inches high, begins blooming early in June.

Each 45c; 3 for \$1.25, Postpaid.

304. DOUBLE TIGER. Exotically double blooms are different and very attractive. Blooms come on abundantly, on stems 4 to 5 feet high. Blooms in July and on into August.

Each 30c; 3 for 75c, Postpaid.

305. RED CORAL. Blooms of brightest red are waxy and glisten with brilliance. Only 2 inches across, still they command admiration everywhere. 6 to 8 blooms symmetrically spaced on a stem about 18 inches high.

Each 30c; 3 for 75c, Postpaid.

306. RUBRUM. (Speciosum Magnificum). Judged by many to be our most magnificent Lily. The carmine pink blooms are delicately edged with white and attractively mottled with deeper red coloring. Rubrum is a vigorous grower, a prolific bloomer, completely hardy. It is a wonderful cut flower, too. Grows 3 to 4 feet high, blooms in August. (If our imported bulbs arrive too late for Fall Planting we will hold them for early Spring delivery to you).

Each 70c; 3 for \$1.95, Postpaid.

Madonna Lily will be shipped in August, and September. All other Lilies shipped in October.

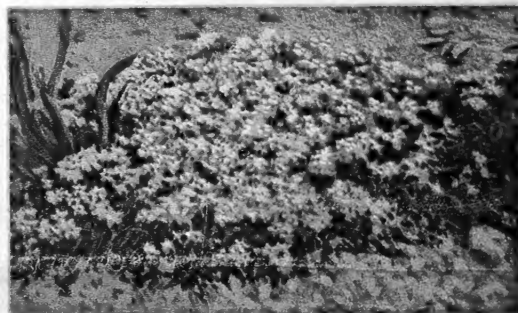


Lowellst of the White Lilies

MADONNA

3718. (Candidum) The broad, funnel-shaped blooms of the Madonna are purest white. The stamens are rich yellow. Each stem may have 5 to 11 blooms when well established. Very fragrant, too. Plant in a sunny location, about 3 inches deep. Sure-to-bloom bulbs.

Each 50c; 3 for \$1.25, Postpaid



CREeping PHLOX

(Subulata), pictured above, is an ideal plant for borders, rock gardens, and for a ground cover. It grows only 4 to 6 inches high and "hugs" the ground. In very early Spring, sometimes with the last wet snow, the plants are literally one solid mass of colorful bloom. The foliage is moss-like and evergreen. Here are 4 very fine varieties:

Your choice: Each 40c; 3 for \$1.10, Postpaid

2365. Blue Hills

2367. Rosy Pink

2366. Crimson Beauty

2368. Snowflake

CREeping PHLOX SPECIAL

Order No. 2347. One each of all Creeping Phlox listed above.

ALL 4 ONLY \$1.35, POSTPAID

EARL MAY'S 1950 FALL CATALOG

Earl E. May Seed Co.

Shenandoah, Iowa

Nursery Stock

Seeds and Bulbs

Sec. 34.66, P. L. & R.

U. S. POSTAGE

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Permit No. 15

Shenandoah, Iowa

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